



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 16, 2020

Mr. Asad Ahmed
Ultimate Leather Apparel Inc
1723 Pulaski Hwy
Fayetteville, TN 37334

NEF-150SS
20E-063

Subject: Helmet May Not Protect From Impact/FMVSS 218

Dear Mr. Ahmed:

This letter serves to acknowledge Ultimate Leather Apparel Inc's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
ZONE HELMETS/HS1100/9999

Mfr's Report Date: September 2, 2020

NHTSA Campaign Number: 20E-063

Components:
EQUIPMENT:MOTORCYCLE:HELMETS

Potential Number of Units Affected: 6,848

Problem Description:

Ultimate Leather Apparel Inc (Ultimate Leather) is recalling certain Zone HS1100 helmets manufactured 2014-2016, models HS1100-D1, HS1100-D2, HS1100-D3, HS1100-D5, HS1100-FLAT, HS1100-REBEL and HS1100-SHINY, in sizes XS, S, M, L, XL, and 2XL. The helmets may not adequately protect the wearer in the event of a head impact during a crash. As such, the helmets fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 218, "Motorcycle Helmets."

Consequence:

A helmet that does not adequately protect the wearer from an impact can increase the risk of injury in the event of a crash.

Remedy:

Ultimate Leather will notify owners, and will provide a refund or a replacement helmet, free of charge. The recall is expected to begin September 28, 2020. Owners may contact Ultimate Leather customer service at 1-833-262-2315.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment that fails to comply with all applicable Federal motor vehicle safety standards.

Please ensure the following requirements are met:

The percentage of products estimated to contain the defect or noncompliance (49 CFR 573.6 (c)(4)). If less than 1%, amend your filing to state 1% and provide the actual calculated amount in the first product text box.

AMENDED 573 REQUIRED.

As required in Part 573.6(c)(7), in the case of a noncompliance, please provide the test results and other information used to determine the existence of the noncompliance. Include the date of each test and observation that indicated that a noncompliance might or did exist.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Shiver who may be reached by phone at (202) 366-7401, or by email at sarah.shiver@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement