



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

June 11, 2020

Mr. Woody Woodrum  
Director  
Maxon Lift Corp.  
11921 Slauson Ave  
Sante Fe Springs, CA 90670

NEF-150KL  
20E-034

**Subject:** Lift Gate License Plate Light Alignment/FMVSS 108

Dear Mr. Woodrum:

This letter serves to acknowledge Maxon Lift Corp.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

MAXON/LIFTGATE/9999

**Mfr's Report Date:** June 8, 2020

**NHTSA Campaign Number:** 20E-034

**Components:**

EXTERIOR LIGHTING  
STRUCTURE:BODY:HATCHBACK/LIFTGATE

**Potential Number of Units Affected:** 2,280

**Problem Description:**

Maxon Lift Corp. (Maxon) is recalling certain GPTLR and GPTWR Lift Gates that contain License Plate Kit part number 298872-01 that includes Light part number 908120-01. If installed, the license plate light may aim rearward and not towards the license plate. As such, this equipment fails to comply with Federal Motor Vehicle Safety Standard number 108, "Lamps, Reflective Devices, and Associated Equipment."

**Consequence:**

A license plate light aimed toward other drivers may increase the risk of a crash.

**Remedy:**

Maxon will notify the vehicle manufacturers who may, or may not, have used the Maxon provided License Plate Kit with Light and will provide a corrective kit as necessary, free of charge. The recall is expected to begin June 30, 2020. Maxon customer service may be contacted at 1-562-404-6727. Maxon's number for this recall is 211385-01.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please ensure the following requirements are met:

In the case of items of motor vehicle equipment, the manufacturer of the equipment shall identify by name, business address, and business telephone number every manufacturer that purchases the defective or noncomplying component for use or installation in new motor vehicles or new items of motor vehicle equipment (49 CFR 573.6 (c)(2)(v)).

**AMENDED 573 REQUIRED.**

Your submitted Part 573 states that all owners will be notified of this safety recall by December 31, 2021. Please be reminded that all owners must be notified of the safety risk associated with this filing within 60 days of the 573 being submitted.

**AMENDED 573 REQUIRED.**

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kristin Lepper who may be reached by phone at 202-366-5227, or by email at [kristin.lepper@dot.gov](mailto:kristin.lepper@dot.gov). We look forward to working with you.

Sincerely,



Joshua Neff  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement