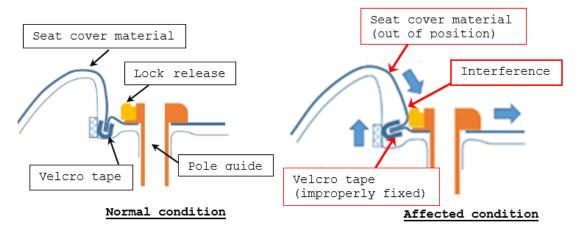
CONDITION OF CONCERN

On certain Mazda3 vehicles, the seat cover material of the front driver and passenger seatbacks, may interfere with the head restraint lock release button. This may cause the button to be stuck in the released position and in this condition, the head restraint can be moved freely, without the ability to lock the vertical height adjustment at the desired position.

If a crash were to occur, the head restraint could become loose and injure occupants in the vehicle.



OUTLINE OF REPAIR

Install plastic support plates at the bottom of the lock release buttons on both front seat head restraints to prevent the seat cover material from interfering with the lock release button.



Note: Some vehicles may have the support plate on one seat (driver or passenger side). If this is the case, install a support plate on the other seat (no support plate) only.

SUBJECT VEHICLES

Model	Subject VIN range	Subject production date range
2019 MZD3 Built at MMVO	3MZ BP**** KM 100048 - 113335	From January 15, 2019 through May 22, 2019

The asterisk symbol "*" can be any letter or number.

OWNER NOTIFICATION

Mazda will notify U.S. owners by first class mail no later than September 3, 2019.

PARTS INFORMATION

Description	Part Number	Quantity	Remarks
Black, Support plate	BDYS-88-953	1	
Pure white, Support plate	BDYW-88-953	(Contain 2	Claim the same color as the trim.
Sand, Support plate	BDYV-88-953	plates)	

Description	Part number	Quantity	Notes
Campaign Label	9999-95-065A- 06	1=50 labels	Obtain in Mazda e-Store(no charge)

WARRANTY CLAIM PROCESSING INFORMATION

	Support Plate	Claim Template Notes:
Process Number	AK035A	
Symptom Code	99	
Damage Code	99	
Causal Part No.	BDYS-88-953 BDYW-88-953 BDYV-88-953 ** Claim the same color as the trim.	Part BDYS-88-953: Type R3819F in Claim Template and select Repair No 01 "BLACK INT CLR" Part BDYW-88-953: Type R3819F in Claim Template and select Repair No 02 "WHITE INT CLR" Part BDYV-88-953: Type R3819F in Claim Template and select Repair No 03 "SAND INT CLR"
Quantity	1	
Labor Operation	XXR7TXRX	
Labor Hours	0.2 hrs.	

RENTAL CAR INFORMATION

Mazda recommends the usage of the MCVP loaner vehicle when available. If all MCVP loaner vehicles are in use and unavailable, and the customer needs a rental car, then use your local rental facility and offer a rental car. Be sure that every effort is made to repair the car within one business day or less in order to allow the next customer the same experience.

Rental Car Warranty Claim Information

	MCVP Vehicle Preferred	Rental Agency Vehicle
Warranty Type Code		A
Symptom Code		99
Damage Code		99
Part Number Main		5555-37-19FR
Part Quantity		0
Labor Operation Code		MM024XRX
Labor Hours		0
Sublet - Rental Car	N/A	
Sublet Invoice		Number from Rental
Number	MCVP does not require	Invoice or Dealer
	claim submission	Purchase Order
Sublet Type Code		Enter "Z9" (other)
Sublet Amount		Up to \$30.00 per
		day for the number
		of days customer
Sublet Text		Number of days
		rental car was
		supplied to customer

Rental expenses exceeding the two-day limit will require prior Warranty Department Authorization, as outlined in the Mazda Rental Car Reimbursement Program policy.