

Certain 2019 Model Year Camry and Camry Hybrid, RAV4, Corolla, Highlander, Tacoma, Avalon and Avalon Hybrid, CH-R, Yaris, Sienna, Prius, 4Runner, Sequoia, Land Cruiser, and Tundra, and 2020 Model Year Corolla vehicles

IMPORTANT SAFETY RECALL

This notice applies to your vehicle: 99999999999999999999
NHTSA Recall No. 19V244

C
Sample A. Sample
123 Main St
Any Town US 12345-6789



Dear Toyota Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Gulf States Toyota has decided that certain 2019 Model Year Camry and Camry Hybrid, RAV4, Corolla, Highlander, Tacoma, Avalon and Avalon Hybrid, CH-R, Yaris, Sienna, Prius, 4Runner, Sequoia, Land Cruiser, and Tundra and 2020 Model Year Corolla vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 110, "Tire Selection and Rims for Passenger Cars."

You received this notice because our records indicate that you are the current owner.

What is the Condition?

The affected vehicles contain a load carrying capacity modification label that was from a defective batch, not moisture resistant and may become illegible as the yellow ink has the potential to transfer off the label causing the label to lose color and text. As a result, the vehicles do not meet a requirement of FMVSS No. 110. If the vehicle is loaded beyond its load carrying capacity, there could be an increased risk of a crash.

What will GST do?

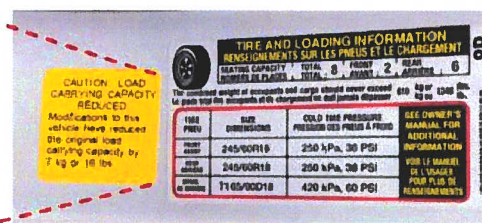
For all affected vehicles Gulf States Toyota is providing a replacement label at **NO COST** to owners.

What should you do?

This is an important Noncompliance Recall.

Please apply the provided label using the instructions below:

1. If your vehicle currently has a Load Carrying Capacity Modification label that looks like the image below, you can remove the existing label and replace it with the enclosed label at the same location as the one that was removed.



2. If your vehicle has a Load Carrying Capacity Modification label that does not look like the image above, there is no need to install the provided label.
3. If you applied the label to your vehicle, the remedy is complete. Your local Toyota dealer can confirm the label was applied correctly. If you feel uncomfortable applying this label, your local Toyota dealer is available to assist. Please ensure that you bring this letter with you to the dealer.

Applying the label will take approximately 15 minutes. If brought to a dealer, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

What if you have other questions?

- **Your local Toyota dealer will be more than happy to answer any of your questions.**
- If you require further assistance, you may contact the GST Customer Assistance Center at 1-800-444-1074 Monday through Thursday, 8:30 am to 5:00 pm, Friday 8:30 am to 4:00 pm Central Time.

If you are a vehicle lessor, Federal Law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

If you believe the dealer or GST has failed or is unable to remedy the defect within a reasonable amount of time or without charge, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, D.C. 20590, or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We have sent this notice in the interest of your continued satisfaction with our products, and we sincerely regret any inconvenience this noncompliance recall may have caused you.

Thank you for driving a Toyota.

Sincerely,

GULF STATES TOYOTA, INC.
19R1