



August 20, 2019

## **Attention: All Dealer Principals**

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on some 2019 MY Kia Optima vehicles equipped with Gamma 1.6-liter Turbo-GDI or Theta II 2.0-liter Turbo-GDI engines, manufactured from May 21, 2018 through May 29, 2019 to update the Forward Collision-Avoidance Assist (FCA) software.

The FCA is a supplemental system designed to detect and monitor the vehicle ahead in the roadway through radar signals and camera recognition to warn the driver that a collision is imminent, and if necessary, apply emergency braking. Due to an error in the FCA's software, the braking assist function may not engage when a stationary vehicle is detected. The inability of the braking assist function to work properly may not reduce the risk of impact in a potential frontal collision.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at [www.kiatechinfo.com](http://www.kiatechinfo.com) during the week of **August 20, 2019**.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected 2012-2016 MY Soul vehicles. Kia will notify the vehicle owners on **August 27, 2019**.

**NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.**

### **What Should You Do?**

Please make certain that the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2019 MY Kia Optima vehicles.

**LEGAL PRIVACY LIABILITY NOTICE:** Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures