

Part 573 Safety Recall Report

19V-244

Manufacturer Name : Gulf States Toyota, Inc.**Submission Date :** MAR 27, 2019**NHTSA Recall No. :** 19V-244**Manufacturer Recall No. :** 19R1**Manufacturer Information :**

Manufacturer Name : Gulf States Toyota, Inc.

Address : 1375 Enclave Parkway

Houston TX 77077

Company phone : 713-744-3465

Population :

Number of potentially involved : 3,634

Estimated percentage with defect : 100 %

Vehicle Information :

Vehicle 1 : 2019-2019 Toyota C-HR

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR

 Not sequential

Vehicle 2 : 2019-2019 Toyota 4Runner

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR

 Not sequential

Vehicle 3 : 2019-2019 Toyota Avalon

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR

 Not sequential

Vehicle 4 : 2019-2019 Toyota Avalon Hybrid

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : HYBRID ELECTRIC

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 5 : 2019-2019 Toyota Camry

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 6 : 2019-2019 Toyota Camry Hybrid

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : HYBRID ELECTRIC

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 7 : 2019-2020 Toyota Corolla

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 8 : 2019-2019 Toyota Highlander

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 9 : 2019-2019 Toyota Land Cruiser

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 10 : 2019-2019 Toyota Prius

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : HYBRID ELECTRIC

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 11 : 2019-2019 Toyota Rav4

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 12 : 2019-2019 Toyota Sequoia

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin : NR End : NR Not sequential

Vehicle 13 : 2019-2019 Toyota Tacoma

Vehicle Type : LIGHT VEHICLES

Body Style : PICKUP TRUCK

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin :

NR

End : NR

Not sequential

Vehicle 14 : 2019-2019 Toyota Sienna

Vehicle Type : LIGHT VEHICLES

Body Style : VAN

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin :

NR

End : NR

Not sequential

Vehicle 15 : 2019-2019 Toyota Tundra

Vehicle Type : LIGHT VEHICLES

Body Style : PICKUP TRUCK

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin :

NR

End : NR

Not sequential

Vehicle 16 : 2019-2019 Toyota Yaris

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : The affected vehicles processed within the production period range received labels from a defective batch.

Production Dates : FEB 21, 2019 - FEB 27, 2019

VIN Range 1 : Begin :

NR

End : NR

Not sequential

Description of Noncompliance :

Description of the Noncompliance : GST has identified a noncompliance with FMVSS 110 as the affected vehicles display a load carrying capacity modification label installed by GST that does not meet the label requirements of FMVSS 110 S10 1(a). S10 1(a) requires that the load carrying capacity modification labels be legible, visible, permanent and moisture resistant. The labels on the affected vehicles were from a defective batch, not moisture resistant and may become illegible as the yellow ink has the potential to transfer off the label causing the label to lose color and text.

FMVSS 1 : 110 - Tire selection and rims

FMVSS 2 : NR

Description of the Safety Risk : In the affected vehicles, the text on the load carrying capacity label may

Description of the Safety Risk : become illegible. In the worst case, a driver may unknowingly overload a vehicle which may increase the risk of a crash.

Description of the Cause : GST installed load carrying capacity labels on affected vehicles from a faulty batch of labels received from the vendor.

Identification of Any Warning that can Occur : N/A

Supplier Identification :

Component Manufacturer

Name : NR
Address : NR
NR
Country : NR

Chronology :

On 2/27/2019, GST discovered a load carrying capacity label installed on a vehicle that had been exposed to rain water was losing its yellow color and text. GST stopped using the batch of labels, proceeded with testing the labels and contacted the vendor for further information. The vendor confirmed that the suspected faulty batch of labels contained yellow ink that was not properly bonding to the label substrate. GST determined the faulty labels were noncompliant with the FMVSS 110 S10 requirement that labels be legible, visible, permanent and moisture resistant.

Description of Remedy :

Description of Remedy Program : GST will notify owners by mail of the noncompliance. The letter to owners will include a replacement load carrying capacity modification label for their vehicle and detailed replacement instructions. GST will also offer the replacement of this label at any Toyota dealer at no charge.

How Remedy Component Differs from Recalled Component : N/A

Identify How/When Recall Condition was Corrected in Production : GST identified affected vehicles in production with faulty labels and affixed the appropriate replacement label.

Recall Schedule :

Description of Recall Schedule : Notification to dealers will be sent on April 3, 2019. GST expects the mailing of customer notifications letters to begin on or about May 13,

2019. A copy of the draft owner notification letter will be provided and dealer communications will be submitted as they are issued.

Planned Dealer Notification Date : APR 03, 2019 - APR 03, 2019

Planned Owner Notification Date : MAY 13, 2019 - MAY 17, 2019

* NR - Not Reported