

December 3, 2019

Ms. Helen Riehle Safety Integrity and Recall Manager BMW of North America, LLC 300 Chestnut Ridge Road Woodcliff Lake, NJ 07677

Subject: Air Bag Inflators May Rupture or Underinflate Bag

Dear Ms. Riehle:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/323CI/2000-2001 BMW/323I/1999-2001 BMW/323IT/2000-2001 BMW/325CI/2000-2001 BMW/325IT/2000-2001 BMW/328CI/2000-2001 BMW/328I/1999-2001 BMW/330CI/2000-2001 BMW/330I/1999-2001

Mfr's Report Date: November 26, 2019

NHTSA Campaign Number: 19V-853

Components:

AIR BAGS:FRONTAL:DRIVER SIDE INFLATOR MODULE

Potential Number of Units Affected: 74,185

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 1999-2001 323i, 325i, 328i and 330i and 2000-2001 323Ci, 325Ci, 328Ci, 330Ci, 323iT, and 325iT vehicles equipped with Non-Azide Driver air bag Inflators (NADI) manufactured by Takata. These vehicles may have received a replacement driver air bag as part of a vehicle repair. Due to a manufacturing issue, the replacement NADI inflator may absorb moisture, causing the inflator to rupture or the air bag cushion to underinflate.

Consequence:

In the event of a crash necessitating air bag deployment, an inflator rupture may result in metal fragments striking the driver or other occupants. An underinflated air bag may not properly protect the occupant. These scenarios increase the risk of serious injury or death.

1200 New Jersey Avenue SE Washington, DC 20590

> NEF-150JK 19V-853

Remedy:

BMW will mail interim notices informing owners of the safety risk on January 17, 2020. Owners will receive a second notice when the remedy becomes available. Dealers will inspect the driver air bag inflators and replace them, as necessary, free of charge. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,

Joshua Neff Chief, Recall Management Division Office of Defects Investigations Enforcement

