



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

November 7, 2019

Mr. Shawn Odum
Southern Pride Distributing LLC
PO Box 354
401 S Mill St
Alamo, TN 38001

NEF-150MR
19V-760

Subject: Safety Chains may be Too Short

Dear Mr. Odum:

This letter serves to acknowledge Southern Pride Distributing LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

SOUTHERN PRIDE/LAKELINE RAIL/2019

Mfr's Report Date: October 24, 2019

NHTSA Campaign Number: 19V-760

Components:

TRAILER HITCHES

Potential Number of Units Affected: 19

Problem Description:

Southern Pride Distributing LLC is recalling certain 2019 Lakeline Rail trailers. The trailer safety chains may not be long enough to reach the attachment points on the tow vehicle.

Consequence:

If the safety chains are too short to be used, there is a risk that the trailer may completely detach from the tow vehicle, increasing the risk of a crash.

Remedy:

Southern Pride Distributing will notify owners, and will replace the safety chains with ones that are the correct length, free of charge. The recall is expected to begin November 18, 2019. Owners may contact Southern Pride Distributing customer service at 1-731-696-3175.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

NHTSA is missing critical, required information for this safety recall. This information must be supplied through the NHTSA Recalls Portal within 5 working days of confirming its accuracy:

Please be reminded of the following requirements:

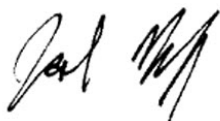
You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Michelle Rice who may be reached by phone at (202) 366-1060, or by email at michelle.rice@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement