



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 24, 2019

Mr. David Kim
Tesla, Inc.
45500 Fremont Blvd
Fremont, CA 94538

NEF-150JK
19V-719

Subject: Sunvisor Missing Air Bag Warning Information

Dear Mr. Kim:

This letter serves to acknowledge Tesla, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TESLA/MODEL 3/2019

Mfr's Report Date: October 10, 2019

NHTSA Campaign Number: 19V-719

Components:

EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 89

Problem Description:

Tesla Motors, Inc. (Tesla) is recalling certain 2019 Tesla Model 3 vehicles. The driver-side sun visor may not have the required air bag warning information. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 208, "Occupant Crash Protection."

Consequence:

Failure to provide the air bag warning information increases the risk of injury.

Remedy:

Tesla will notify owners, and Tesla Service Centers will inspect the visor and replace it, as necessary, free of charge. The recall is expected to begin in October 2019. Owners may contact Tesla customer service at 1-877-798-3752. Tesla's number for this recall is SB-19-15-003.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement