

U.S. Department of Transportation

National Highway Traffic Safety Administration

July 30, 2019

Mr. J.S. (Jurassic) Park VP/PL & Regulatory Compliance Kia Motors America 111 Peters Canyon Road Irvine, CA 92606-1790

Subject: Collision-Avoidance Assist may not Engage

Dear Mr. Park:

This letter serves to acknowledge Kia Motors America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

1200 New Jersey Avenue SE Washington, DC 20590

NEF-150JK

19V-539

Makes/Models/Model Years:

KIA/OPTIMA/2019

Mfr's Report Date: July 19, 2019

NHTSA Campaign Number: 19V-539

Components:

FORWARD COLLISION AVOIDANCE: AUTOMATIC EMERGENCY BRAKING

Potential Number of Units Affected: 11,423

Problem Description:

Kia Motors America (Kia) is recalling certain 2019 Optima vehicles equipped with Gamma 1.6L Turbo-GDI or Theta II 2.0L Turbo-GDI engines. A software error in the Forward Collision-Avoidance Assist (FCA) system may cause the braking assist function to not engage when a stationary vehicle is detected.

Consequence:

Improper intervention of the Forward Collision-Avoidance Assist can increase the risk of a crash.

Remedy:

Kia will notify owners, and dealers will update the FCA software, free of charge. The recall is expected to begin August 27, 2019. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC179.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



We have received Kia's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,

Joshua Neff

Chief, Recall Management Division Office of Defects Investigations

Enforcement

