



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

July 2, 2019

Mr. Larry Jacobs  
Mickey Truck Bodies, Inc.  
PO Box 2044  
High Point, NC 27261

NEF-150MR  
19V-429

**Subject:** Back Up Camera Display Image may be Reversed

Dear Mr. Jacobs:

This letter serves to acknowledge Mickey Truck Bodies, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

FORD/F-750/2017-2018

**Mfr's Report Date:** June 7, 2019

**NHTSA Campaign Number:** 19V-429

**Components:**

EQUIPMENT

**Potential Number of Units Affected:** 206

**Problem Description:**

Mickey Truck Bodies, Inc. (Mickey Truck Bodies) is recalling certain 2017-2018 Ford F-750 based vehicles equipped with ASA Electronics Voyager monitors used to display the back-up camera image. The affected monitors may revert back to the factory default settings which may cause the camera image to be reversed.

**Consequence:**

The driver may inadvertently turn the wrong direction to avoid an object behind the vehicle, increasing the risk of a crash.

**Remedy:**

Mickey Truck Bodies will work with ASA Electronics to notify owners, and provide a remedy to keep the image from reversing, free of charge. The manufacturer has not yet provided a notification schedule. Owners may contact ASA Electronics customer service at 1-800-384-4400 or Mickey Truck Bodies at 1-336-882-6806.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

By regulation, Mickey Truck Bodies is required to notify their customers by first class mail on Mickey Truck Bodies letterhead.

NHTSA is missing critical, required information for this safety recall. This information must be supplied through the NHTSA Recalls Portal within 5 working days of confirming its accuracy:

- In the case of a defect, a chronology of all principal events that were the basis for the determination that the defect related to motor vehicle safety, including a summary of all warranty claims, field or service reports, and other information (such as numbers of deaths and/or injuries), with their dates of receipt (49 CFR 573.6 (c)(6)).

- Your company must supply the estimated date(s) for which it will notify owners regarding this safety recall. If your company subsequently becomes aware that either the beginning or the completion dates reported to the agency for any of the notifications will be delayed by more than two weeks, your company shall promptly advise the agency of the delay and the reasons therefore, and furnish a revised estimate (49 CFR 573.6 (c)(8)(ii)).

- Your company must supply the estimated date(s) for which it will notify dealers and/or distributors regarding this safety recall. If your company subsequently becomes aware that either the beginning or the completion dates reported to the agency for any of the notifications will be delayed by more than two weeks, your company shall promptly advise the agency of the delay and the reasons therefore, and furnish a revised estimate. (49 CFR 573.6 (c)(8)(ii)).

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

We understand from your filing that you expect ASA Electronics to file the required quarterly recall completion rate reports.

Your contact for this recall will be Michelle Rice who may be reached by phone at (202) 366-1060, or by email at michelle.rice@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff  
Acting Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement