



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

March 21, 2019

Mr. Nathan Knight
Porsche Cars North America, Inc.
One Porsche Drive
Atlanta, GA 30354

NEF-150JK
19V-111

Subject: Delayed Camera Display/FMVSS 111

Dear Mr. Knight:

This letter serves to acknowledge Porsche Cars North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

PORSCHE/CAYENNE/2019

Mfr's Report Date: February 21, 2019

NHTSA Campaign Number: 19V-111

Components:

BACK OVER PREVENTION: SENSING SYSTEM: CAMERA
VISIBILITY:REARVIEW MIRRORS/DEVICES:INTERIOR

Potential Number of Units Affected: 98

Problem Description:

Porsche Cars North America, Inc (Porsche) is recalling certain 2019 Cayenne and Cayenne S vehicles. A software failure may cause the rearview camera image display to be delayed in responding. As such these vehicles fail to comply to Federal Motor Safety Standard (FMVSS) number 111, "Rearview Mirrors."

Consequence:

A rearview camera display that does not function as designed can reduce the driver's view of what is behind the car, increasing the risk of a crash.

Remedy:

Porsche will notify owners, and dealers will update the related software, free of charge. The recall is expected to begin April 21, 2019. Owners may contact Porsche customer service at 1-800-767-7243. Porsche's number for this recall is AKA0.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your report suggests that Porsche may have been aware of this issue more than five business days before filing a report with NHTSA. Please be reminded that under Federal law, this agency is to be notified of all safety defect and/or noncompliance decisions within five business days. 49 CFR 573.6 Significant civil penalties can be assessed for this violation.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,



Kareem Habib
Acting Chief, Recall Management Division
Office of Defects Investigations
Enforcement