



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

June 3, 2019

Mr. Russell Boelhauf
Strategic Sports, Ltd.
364 F Avenue
Coronado, CA 92118

NEF-150SS
19E-032

Subject: Helmet May Not Protect From Impact/FMVSS 218

Dear Mr. Boelhauf:

This letter serves to acknowledge Strategic Sports, Ltd.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
MOTOVAN/ZOX SIERRA/9999

Mfr's Report Date: April 30, 2019

NHTSA Campaign Number: 19E-032

Components:
EQUIPMENT:MOTORCYCLE:HELMETS

Potential Number of Units Affected: 1,956

Problem Description:

Strategic Sports, Ltd. (Strategic Sports) is recalling certain Zox Sierra ST-560 helmets, sizes XS, S, M, and L. These helmets may not adequately protect the wearer in the event of a head impact during a motorcycle crash. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 218, "Motorcycle Helmets."

Consequence:

Objects may penetrate the helmet during a crash, increasing the risk of injury.

Remedy:

Strategic Sports has notified owners, and instructed them to return the helmet, for a full refund. The recall began April 30, 2019. Owners may contact Strategic Sports customer service at helmet.recall.info@gmail.com or 1-619-861-8110. Strategic Sports' number for this recall is OA-218-170423.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

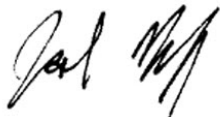
Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall are required to be submitted to this office no later than 5 days after they are originally sent.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Shiver who may be reached by phone at (202) 366-7401, or by email at sarah.shiver@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Josh Neff".

Joshua Neff
Acting Chief, Recall Management Division
Office of Defects Investigations
Enforcement