



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 14, 2019

Mr. Russell Boelhauf
Strategic Sports, Ltd.
364 F Avenue
Coronado, CA 92118

NEF-150SS
19E-027

Subject: Helmet may not Protect from Impact/FMVSS 218

Dear Mr. Boelhauf:

This letter serves to acknowledge Strategic Sports, Ltd.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

MOTOVAN/ZOX SIERRA/9999

Mfr's Report Date: April 1, 2019

NHTSA Campaign Number: 19E-027

Components:

EQUIPMENT:MOTORCYCLE:HELMETS

Potential Number of Units Affected: 1,956

Problem Description:

Strategic Sports, Ltd. (Strategic Sports) is recalling certain Motovan Zox Sierra helmets, part number ST-560, in sizes XS, S, M, and L. The helmet shell may allow an object to penetrate through to the users head. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 218, "Motorcycle Helmets."

Consequence:

In an event of the crash, the helmet may not protect the occupant, increasing the risk of injury.

Remedy:

Strategic Sports has notified the distributors and known owners, and will provide refunds for all consumers returning their helmet. The recall began May 1, 2019. Owners may contact Moto customer service at helmet.recall.info@gmail.com or 1-888-449-7773.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Shiver who may be reached by phone at (202) 366-7401, or by email at sarah.shiver@dot.gov. We look forward to working with you.

Sincerely,



Kareem Habib
Acting Chief, Recall Management Division
Office of Defects Investigations
Enforcement