

AUTOMATED EMAILS

WINDOW SWITCH



VEHICLE SAFETY TEAM

SUBJECT LINE

IMPORTANT: [FIRST NAME], YOUR
[MAKE] [MODEL] HAS A SAFETY
RECALL!

[Contact your dealer](#)

[Español](#)



VEHICLE SAFETY TEAM

We're here to help you stay safe.

Your vehicle has an important
safety recall. Please schedule
your **FREE** repair.



Dear [First Name],

At General Motors, your safety is our top priority. That's why we are reaching out to remind you about a safety recall notice for your [Year] [Make] [Model]. Please contact your [Brand] dealer to [schedule your **FREE** recall repair as soon as possible](#). For your convenience, any of our 4,100+ Chevrolet, Buick, GMC or Cadillac dealers can make this **FREE** recall repair.

WHY IS YOUR VEHICLE BEING RECALLED?

Under certain conditions, liquid can enter the power window switches in these vehicles and cause corrosion, leading to high electrical resistance. High electrical resistance can cause the switch to heat up, smoke or melt, increasing the risk of fire and injury. Occupants may notice that the power window is malfunctioning or inoperative. Smoke or an odor from smoke or melting may also come from the door panel.

WHAT WILL WE DO?

This repair will be performed for you at **no charge** – even if you aren't the original owner of this vehicle. A **FREE** loaner car or other alternative transportation may be available to assist with any inconvenience this repair may cause.

DO YOU HAVE ANY QUESTIONS?

If you have questions or concerns that your dealer is unable to resolve, please call **1-866-467-9700**. For more information, you can also enter your VIN [SAMPLEVIN123ABCDE] at [my.gm.com/recalls](#).

We're here to help. Your safety is very important to us. Most dealership service centers will remain open during the developing pandemic and are available to complete your recall repair. Please check with your preferred dealer for specific service hours. **To learn more, visit [gm.com/coronavirus](#).**

[NHTSA.gov/Recalls](#)

1-888-327-4236

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