TIMING: Release on 4/16/18

<u>SUBJECT</u>: IMPORTANT Information Regarding Your Indian Motorcycle

BODY:

Dear Indian Motorcycle Customer,

Our records indicate that you are the owner of a motorcycle affected by Safety Recall I-18-04 announced on April 12th, 2018. A <u>letter</u> will arrive at your address by postal mail within a week that provides more information about the update and what you should do next.

Visit our On Road Safety Recall page to verify if your Indian Motorcycle is impacted by this recall. Your local Indian Motorcycle dealer can be found on our Dealer Locator page. Contact your dealer to schedule a service appointment or complete a transfer of ownership if you no longer own the vehicle.

While your dealer is in the best position to answer your questions, you can also call our Customer Service Department at 1 (877) 204-3697 to speak with a representative.

Sincerely,

The Customer Service Team