## TAKATA PASSENGER AIRBAG RECALL

- Current Status:
  - Achieved 89.92% completion as per the June report
  - 9,339 VINs remaining to be repaired
  - 151 vehicles repaired within the April- June 2023 quarter
- Customer Incentive
  - o \$200 MasterCard by Comerica extended until end of Sep 2023 NAS23.06.001
- Key Outreach Programs
  - o Monthly phone, post card mailing, and emails
  - o DMV Mailing when available
  - o Annual USSA insurance outreach last deployed May 17, 2023
- New Initiatives under Development
  - o Manheim Wholesale auto marketplace with over 60 locations in the US
  - o Far North Auto Repair for customers in Alaska



For questions regarding IHS Portal or TAKATA please contact Nicole Paladino at npaladin@partner.jaguarlandrover.com