

TAKATA RECALL PROGRAM

TAKATA PROGRAM STATUS – BIG 5 MEETING



Current Takata Program Status

608 Passenger airbag repairs completed in December

411 Passenger airbag repairs completed in January (partial)

PG5 December milestone **missed by 2,635 vehicles**

PG4 September milestone **missed by 5,590 vehicles**

Priority Group	2019								2020				2021				Remaining Open Recall
	Mar		Jun		Sep		Dec		Mar	Jun	Sep	Dec	Mar	Jun	Sep	Dec	
	T	A	T	A	T	A	T	A									
4	90%	63%	95%	70%	100%	72.0%		73.7%	74.3%								5,590
5	85%	71%	90%	70%	95%	78.4%	100%	79.8%	80.3%								2,635
6	80%	80%	85%	83%	90%	84.9%	95%	85.6%	86.0%								1,459
7	70%	83%	80%	87%	85%	88.5%	90%	89.4%	89.8%	100%							1,016
8	60%	54%	70%	69%	80%	72.6%	85%	75.3%	76.1%	95%	100%						1,212
9	50%	69%	60%	75%	70%	79.5%	80%	82.2%	85%	83.2%	90%	95%	100%				1,712
10		75%	15%	84%	40%	87.0%	50%	89.1%	60%	89.7%	70%	80%	85%	90%	95%	100%	2,371
																	15,995

Retailer Portal and Retailer Incentive Programs

129 Retailers have signed up for the **Retailer Portal** (BULLETIN NO: 192010.043), which provides retailers contact information for local customers who have not yet had the recall repair.

You cannot be entered in the **Retailers Incentive Program** unless you sign up!

Lack of participation will cause potential customers to be allocated to participating retailers

Contact Andrew Barlow for program details!

Retailers Incentive Program (BULLETIN NO: 192012.016) is a **CASH REWARD PROGRAM** available only to retailers who have signed up for the Retailers Portal.

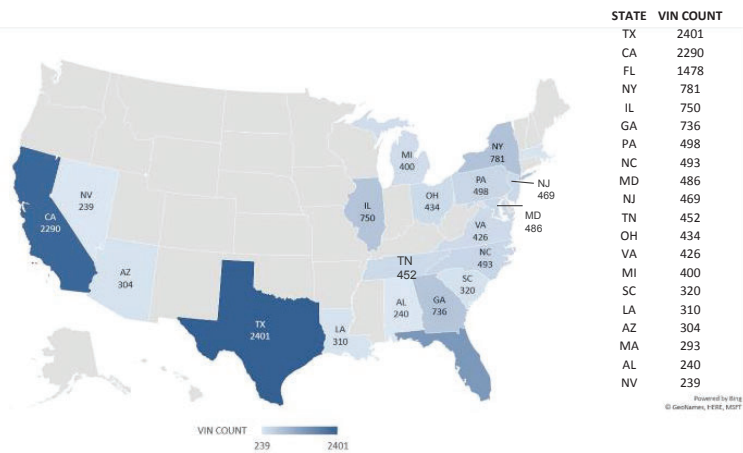
The more cars you find and fix, the more \$\$\$ you can win!!

Contact Jeremy Render for program details!



Heatmap – Top 20 Local VIN Count

VIN count shows best potential locations for future Retailer Clinics



Contacts

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