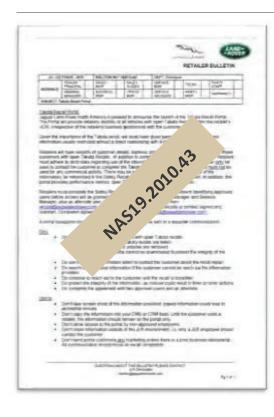
## TAKATA PASSENGER AIRBAG RECALL







## **Retailer TAKATA Airbag Recall Portal**

- · Providing retailers with customer data
- · Active engagement in the recall efforts
- Launched Nov 1st, 2019
- 90 retailers signed the "Use Agreement" as of Nov 10th

## **Retailer Reward Program**

- · Reward retailers for completing the repair
- Tier based program for each market
- Launching in November 2019











