

Customer Name
Address
Tracy B. Name
Specialist Title

City, State Zip

Customer Resolution & Retention

(844) 862-8942 ext. 43683

Phone

(248) 754-6343 Fax

Volkswagen Group of

RE: MY and Model Crr@vwgoa.com E-Mail

VIN: Number February 7, 2018 Date

Dear Customer:

This letter is to inform you of an open recall on your vehicle. I have attempted to contact you by phone but have not been able to connect.

America
3800 Hamlin Rd.
Auburn Hills, MI 48326
Telephone 844 862 8942
Fax +1 248 754 6504

The enclosed letter is a copy of the recall associated with the VIN of the above mentioned vehicle.

Please contact me at your earliest convenience so I can go over the details of the recall and the resolution. My phone number and email address are listed above.

Sincerely,

May B

Tracy B.

**Customer Resolution & Retention** 

## Customer Letter Example (USA) 01C5

This notice applies to your vehicle: <VIN>

NHTSA: 18V329

Subject: Compliance Recall 01C5 - Zero-Series Vehicle Non-Compliance

Certain 2011-2016 Model Year Volkswagen Vehicles

Dear Volkswagen Owner,

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Volkswagen has decided that certain 2011-2016 model year Volkswagen vehicles potentially fail to conform to Federal Motor Vehicle Safety Standards. Our records show that you are the owner of a vehicle affected by this action.

What is the issue?

Your vehicle is a very early production vehicle that was sold as used by Volkswagen after it was no longer needed for internal use.

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Volkswagen has discovered that documentation about possible modification(s) made during the internal use period may be incomplete. Because of this, Volkswagen cannot verify that the vehicle complies with all applicable regulatory requirements. If a vehicle does not meet all regulatory requirements, there could be an increased risk of a crash, fire, or injury.

What we will do, and what you need to do.

Vehicles affected by this recall cannot be repaired.

Because of this, Volkswagen is offering only a repurchase (buy back) program for this recall. Volkswagen will work directly with you to complete the vehicle repurchase (buy back) process as quickly as possible, FREE of charge.

## Time is of the essence.

- <u>From now until March 31, 2019</u>, vehicle values will be calculated and paid based upon the NADA Clean-Trade Value.
- After March 31, 2019, vehicle values will be calculated and paid based upon the vehicle's current market value minus any daily depreciation due to vehicle mileage, age and condition.

Please contact Volkswagen Customer CARE at 800-893-5298 or reach out to us at <a href="https://www.vw.com/contact">www.vw.com/contact</a> as soon as possible <a href="https://www.vw.com/contact">before March 31, 2019</a>.

Lease vehicles and address changes

If you are the lessor and registered owner of the vehicle identified in this action, the law requires you to forward this letter immediately via first-class mail to the lessee within ten (10) days of receipt. If you have changed your address or sold the vehicle, please fill out the enclosed prepaid Owner Reply card and mail it to us so we can update our records.

Can we assist you further?

If Volkswagen fails or is unable to complete vehicle buyback free of charge within a reasonable time, or if you should have any questions about this communication, please reach out to us using your preferred method of communication at <a href="https://www.vw.com/contact">www.vw.com/contact</a> or by calling us at 800-893-5298.

Checking your vehicle for open Recalls and Service Campaigns To check your vehicle's eligibility for repair under this or any other recall/service campaign, please visit <a href="www.vw.com/owners/recalls">www.vw.com/owners/recalls</a> and enter your Vehicle Identification Number (VIN) into the Recall/Service Campaign Lookup tool.

If you still cannot obtain satisfaction, you may file a complaint with: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <a href="http://www.safercar.gov">http://www.safercar.gov</a>.

We apologize for any inconvenience this matter may cause; however we are taking this action to help ensure your safety. Sincerely,

Volkswagen Customer Protection

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The repair information in this document is intended for use only by skilled technicians who have the proper tools, equipment and training to correctly and safely maintain your vehicle. These procedures are not intended to be attempted by "do-it-yourselfers," and you should not assume this document applies to your vehicle, or that your vehicle has the condition described. To determine whether this information applies, contact an authorized Volkswagen dealer. ©2019 Volkswagen Group of America, Inc. and Volkswagen Canada. All Rights Reserved.

March 2019

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