

Jaguar Land Rover NA LLC,  
100 Jaguar Land Rover Way  
Mahwah, NJ 07495

PRSRT STD  
U.S. POSTAGE  
**PAID**  
DETROIT, MI  
PERMIT NO. 2744

This notice applies to your vehicle:  
Year, Make, Model  
VIN: (VIN XXXXXXXXX)

First Lastname  
123 Street Rd  
City, 54321



# URGENT AIRBAG SAFETY RECALL

Receive a \$200 Rewards Card  
for completing your **FREE** recall!

**\$200**

*Dear Customer (full name).*

*Your vehicle's front passenger airbag is defective and has been recalled. In the event of airbag deployment, metal fragments could pass through the airbag, striking you and/or the passenger and result in injury or death.*

*It is URGENT that you contact your local Jaguar Retailer to get it repaired immediately for FREE.*

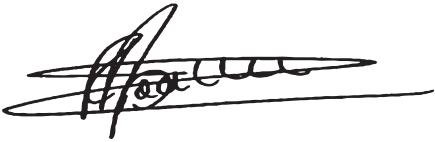
*We strive to make this as hassle free as possible. If the repair inconveniences you, we can provide FREE pick up and drop off of your vehicle to your home or office. Parts are in stock and readily available. Please contact your local Jaguar Retailer to schedule an appointment for this urgent FREE recall repair.*

*Help us make things right. We urge all drivers with affected vehicles to have these FREE recall repairs completed immediately at your local Jaguar Retailer for your safety and the safety of your loved ones. We also want to assure you that precautions have been taken to help protect your health and safety in these uncertain times. Our facilities undergo rigorous daily cleaning regimens and our advisors are observing social distancing rules to continue supporting your vehicle needs.*

*\$200 Mastercard® Rewards Card will be issued to you after the repair is completed by September 30, 2022. Ask your authorized Retailer when scheduling your recall repair.*

*If you require any assistance scheduling your appointment, have any question or no longer own the vehicle please contact us at 1-800-452-4827 option 9 or email [jagweb1@jaguarlandrover.com](mailto:jagweb1@jaguarlandrover.com).*

*As always, we are committed to the safety of you and your loved ones.*



*Rory Beattie  
Vice President Customer Service  
Jaguar Land Rover North America, LLC*

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