



Kia Motors America, Inc.  
Corporate Headquarters  
111 Peters Canyon Road, Irvine, CA 92606-1790 USA

## IMPORTANT SAFETY RECALL

(NHTSA Recall Number: 18V907)  
This notice applies to your vehicle: **(Insert VIN)**

February 15, 2019

Dear Kia Optima Owner:

### **Kia has identified a defect in your vehicle which relates to motor vehicle safety**

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that a defect which relates to motor vehicle safety exists in certain 2014-2017 MY Optima vehicles, **that had their engine replaced under warranty or the Knock Sensor Detection System (KSDS) Product Improvement Campaign**. The defect may cause fuel to leak increasing the risk of fire. Our records indicate that you own or lease one of the potentially affected vehicles.

### **What Is The Problem?**

The engine replacement conducted on your vehicle may not have been properly performed. In some cases, the high pressure fuel pipe may have been damaged, misaligned or improperly torqued during the engine replacement procedure, allowing fuel to leak, thereby increasing the risk of fire.

### **Kia Will Inspect And If Necessary, Replace The High Pressure Fuel Pipe At No Cost For Parts Or Labor To You**

Kia has advised its authorized dealers to inspect the connections of the high pressure fuel pipe to the fuel pump outlet for fuel leaking. If leaking fuel is detected, the fuel pipe will be replaced and properly installed with a new one. The estimated time which will be required to repair your vehicle is approximately one (1) hour. If the high pressure fuel pipe needs to be replaced, additional time will be required. We recommend that you contact the dealer for an exact estimate of how long they may need the vehicle and schedule a service appointment to minimize inconvenience.

### **What Should You Do**

- In the interest of the safety of your passengers, as well as your own safety, please immediately contact your Kia dealer to arrange for the recall repair to be conducted.
- ***WARNING: If you detect the smell of fuel inside or near the vehicle, stop driving the vehicle and contact Kia's Roadside Assistance to have the vehicle towed to an authorized Kia dealership.***
- To find your nearest dealer, visit [www.kia.com](http://www.kia.com) and click the "Find Dealer" button in the upper right corner ("Dealers" on a mobile device). You can also use the QR code below with your mobile device to access this information (*see the bottom of this letter for more information about QR code use*):



### **What If You Have Already Paid To Have This Situation Corrected?**

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. You may submit your receipts online to Kia via the Owners section of [www.kia.com](http://www.kia.com) or mail your receipts with a cover letter directly to Kia for review and consideration:

**Consumer Assistance Center  
Kia Motors America, Inc  
P.O. Box 52410  
Irvine, CA 92619-2410  
1-800-333-4542**

The Kia Consumer Assistance Center is available at the number listed above if you have any questions or require assistance in submitting your claim.

Pursuant to the General Reimbursement Plan issued by Kia pursuant to Federal Regulation 49 CFR 573.13, Kia will use its best efforts to respond to your claim within sixty (60) days of receipt and at that time Kia may either accept or reject that claim or it may request more information to evaluate the claim.

### **Have You Changed Your Address Or Sold Your Kia?**

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us. You can also contact the Consumer Assistance Center phone number listed above.

### **What If You Are A Vehicle Lessor?**

**Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.**

### **What If You Have Other Questions?**

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department

#### **QR Code Use:**

- A QR Code is a square, 2-dimensional barcode that can be read by mobile devices loaded with an appropriate barcode or **QR Code Reader App**. The app reads the barcode image and then launches/uploads the specific information the code contains, such as URLs, text, photos, videos.
- With a mobile device, **download a QR Code Reader App**. With many devices, you can do this through an app store or marketplace.
- **Open the QR Code Reader App on your mobile device. The app will utilize your device's camera.** Center the code in the camera viewing area. With some apps, the URL or other information will automatically load when the code is recognized. For others, you may have to snap or take a picture of the QR code. **Refer to the QR Reader Code App instructions.**

REQUEST FOR REIMBURSEMENT FORM  
SC172 – High Pressure Fuel Pump Outlet  
Safety Recall Campaign

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. You may submit your receipts, along with this Request for Reimbursement form online to Kia via the Owners section (Contact Kia) of [www.kia.com](http://www.kia.com).

If you do not have access to a computer or prefer to submit your request by mail, please complete this Request for Reimbursement and mail it directly to Kia for review and consideration, along with backup documentation, at the following address:

Consumer Assistance Center  
Kia Motors America, Inc.  
P. O. Box 52410  
Irvine, CA 92619-2410  
1-800-333-4542

**Please allow at least sixty (60) days for review and response.**

Customer Name: \_\_\_\_\_

Customer Address: \_\_\_\_\_

Customer City, State, Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Vehicle Identification Number: \_\_\_\_\_ (17 digits)

Mileage at Time of Repair: \_\_\_\_\_ Date of Repair: \_\_\_\_\_

Amount of Reimbursement Requested: \$\_\_\_\_\_

Attach the following:

- o **Repair Order showing:**
  - Name & address of person paying for the repair
  - o Vehicle Identification Number (VIN) of vehicle repaired
  - o **Description of the problem repaired**
    - Date of repair and mileage on the vehicle at the time of repair
    - Total cost of repair expense being claimed
- o **Evidence of Payment of Repair showing:**
  - o Date of Payment
  - o Amount Paid **(e.g. copies of cancelled check or credit card receipt)**

I certify that the documents attached to this Request for Reimbursement are true and accurate and should be used as the basis for a reimbursement to me under this safety recall campaign.

CLAIMANT'S SIGNATURE:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name