IMPORTANT SAFETY RECALL

Audi of America, Inc.



<MONTH YEAR>

<CUSTOMER NAME> <CUSTOMER ADDRESS>

<CUSTOMER CITY STATE ZIPCODE>

This notice applies to your vehicle: <VIN>

NHTSA: 18V803

Subject: Safety Recall 72H9 - Rear Seat Head Restraint Guide Welds

Certain 2018 Model Year Audi A3 Sedan and Audi RS3

Dear Audi Owner,

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Audi has decided that a defect, which relates to motor vehicle safety, exists in certain 2018 Model Year Audi A3 Sedan and Audi RS3 vehicles. Our records show that you are the owner of a vehicle affected by this action.

Audi of America, Inc. 3800 Hamlin Road Auburn Hills, MI 48326 +1 800 253 2834 www.audiusa.com

What is the issue?

The rear seat head restraint guide sleeves may have been improperly welded to the seat frame structure. In a crash, there may be an increased risk of injury to vehicle occupants due to the reduced stability of the rear seat head restraints.

What will we do?

To correct this defect, your authorized Audi dealer will inspect the welding connection between the rear seat frame and the head restraint guide sleeve and, if insufficient welding is found, the rear seat frame will be replaced. This work will take up to two hours to complete and will be performed for you free of charge.

What should you do? Please contact your authorized Audi dealer without delay to schedule this recall repair. For your convenience, you can also visit www.audiusa.com and click on the "Find a Dealer" link to locate a dealer near you and schedule this service.

Lease vehicles and address changes

If you are the lessor and registered owner of the vehicle identified in this action, the law requires you to forward this letter immediately via first-class mail to the lessee within ten (10) days of receipt. If you have changed your address or sold the vehicle, please fill out the enclosed prepaid Owner Reply card and mail it to us so we can update our

Can we assist you further?

If your authorized Audi dealer fails or is unable to complete this work free of charge within a reasonable time, please contact Audi Customer Experience at 1-800-253-2834 or via our "Contact Us" page at www.audiusa.com.

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Checking your vehicle for open Recalls and Service Campaigns

To check your vehicle's eligibility for repair under this or any other recall/service campaign, please visit the *Recall/Service Campaign Lookup* tool at www.audiusa.com and enter your Vehicle Identification Number (VIN).

If you still cannot obtain satisfaction, you may file a complaint with: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

We apologize for any inconvenience this matter may cause; however we are taking this action to help ensure your safety and continued satisfaction with your vehicle.

Sincerely,

Audi Customer Protection