IMPORTANT SAFETY RECALL – Remedy Available



This notice applies to your vehicle,

Recall Campaign No. 18V-465: Engine Crankshaft Sensor

September 2018

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2018 BMW 540d xDrive models. Our records indicate that you are the owner of a potentially affected vehicle.

Why are we contacting you?

We are pleased to inform you that we are ready to perform this recall. If you have not had this recall performed, please contact your authorized BMW center immediately to schedule an appointment. www.bmwusa.com/dealers to locate your nearest BMW center.

What could happen?

The engine's crankshaft sensor was not produced to specifications and, therefore may not be able to process engine input signals. As a result, the engine may continue to run, but would do so in a reduced power mode, or it may run roughly. In some cases, it could stall, increasing the risk of a crash. A warning lamp would be illuminated in the instrument cluster.

If any of these conditions occur, your vehicle may be experiencing this issue. If stalling occurs, pull off the road to a safe location. All occupants should carefully exit the vehicle and move to a safe location away from traffic. Do not continue to drive your vehicle. Contact BMW Roadside Assistance at 1-800-332-4269 immediately to have your vehicle brought to the nearest authorized BMW center.

If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.

What will BMW do?

The crankshaft sensor will be replaced for free and take approximately one hour.

We recommend that you and your passengers wear your safety belt at all times.

What if I am not the current owner of this vehicle?

You can update the vehicle ownership or your contact information by completing the enclosed postage-paid card or by registering at http://www.bmwusa.com/myBMW. If you are a vehicle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.

What if I have questions or experience problems?

For the latest updates to this recall, please visit www.bmwusa.com/recall. Should you have any questions about this recall, please contact your authorized BMW center. If you need additional assistance, contact BMW Customer Relations and Services at 1-800-525-7417 or at CustomerRelations@bmwusa.com.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify

Company of North America, LLC

BMW Group Company

Mailing Address Westwood NJ 07675-1227

the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to http://www.safercar.gov.

Telephone (800) 525-7417

(201) 930-8362

Please be assured that your safety is important to us, and we sincerely apologize if this recall causes any inconvenience.

E-mail

CustomerRelations@

bmwusa.com

BMW of North America, LLC

Internet bmwusa.com

Sincerely,

