

IMPORTANT SAFETY RECALL – Remedy Available

This notice applies to your vehicle,

Recall Campaign No. 18V-431: Rear Turn Signals

August 2018

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that certain Model Year 2018 BMW X3 SAV models fail to conform to Federal Motor Vehicle Safety Standard No. 108 (Lamps, Reflective Devices, and Associated Equipment). Our records indicate that you are the owner of a potentially affected vehicle.

Why are we contacting you?

We are pleased to inform you that we are ready to perform this recal | f you have not had this recall performed, please contact your authorized BMW center immediately to schedule an appointment. Visit www.bmwusa.com/dealers to locate your nearest BMW center.

What could happen?

The rear turn signals are affected. The portion of the turn signal on the tailgate may flash yellow (instead of red), while the portion on the vehicle body flashes red. A driver of a following vehicle could be confused which may increase the risk of a crash

If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.

What will BMW do?

The rear turn signals will be inspected and if necessary, replaced for free and take approximately one hour.

What if I am not the current owner of this vehicle?

You can update the wehicle ownership or your contact information by completing the enclosed postage-paid card or by registering at http://www.dom.wusa.com/myBMW. If you are a vehicle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.

What if I have questions or experience problems?

For the latest updates to this recall, please visit www.bmwusa.com/recall. Should you have any questions about this recall, please contact your authorized BMW center. If you need additional assistance, contact BMW Customer Relations and Services at 1-800-525-7417 or at CustomerRelations@bmwusa.com.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to http://www.safercar.gov.

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Please be assured that your safety is important to us, and we sincerely apologize if this recall causes any inconvenience. We recommend that you and your passengers wear your safety belt at all times.

Sincerely,

BMW of North America, LLC