

IMPORTANT SAFETY RECALL

**PLEASE READ THIS LETTER: IT CONCERNS IMPORTANT SAFETY ISSUES THAT
MAY APPLY TO YOUR VEHICLE**

March 9, 2018

Re: Recall of Cold Air Intake Kit – NHTSA ID NO. 18E012

Dear Consumer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. S&B Filters, Inc. (“S&B”) has decided that a defect which relates to motor vehicle safety exists in its cold air intake kit (part numbers 75-5085 & 75-5085D) for 2017 and 2018 Ford Super Duty Powerstroke, 6.7L vehicles.

In light of the above, we are writing to notify you that S&B has initiated a recall on the above mentioned kit. If your vehicle has this intake kit, out of an abundance of caution to avoid the possibility of serious injury or death to vehicle occupants, we ask that you please stop driving the vehicle until it has been inspected to determine if the intake kit in your vehicle is subject to this recall.

Between July and September 2017, S&B produced intake kits for the above-referenced vehicles, which had a battery tray that accommodated one (1) ground wire, since the bulk of trucks produced by Ford have only one ground wire. Certain option packages on the 2017 and 2018 Powerstroke 6.7L vehicles, however, use (2) ground wires. Accordingly, S&B quickly adapted the battery tray to accommodate both ground wires and started producing this newly designed battery tray with the intake kits on September 21, 2017. S&B was not aware of any potential safety issue at that time.

We are contacting you because our records indicate that you purchased this intake kit. With respect to this kit in the above-mentioned vehicles, a bad ground connection on the secondary ground wire may increase the risk of vehicle fire depending on its location. **As such, you should not drive your vehicle until you determine whether the intake kit in your vehicle is affected by this recall.** To determine if your intake kit is affected by this recall, please call us immediately, or refer to a quick video on how to identify if your intake is affected by the recall at www.sbfilters.com/recall.

If your intake kit is affected by this recall, S&B will immediately provide you with an updated battery tray at no cost to you, which will include instructions on how to install this new tray. You have two (2) options on how to install the new battery tray:

- Option #1: If you did the initial installation of your intake kit and you feel comfortable installing the new battery tray, you can install it yourself according to the instructions provided with the replacement tray. S&B recommends, however, that you have a professionally licensed technician install the new battery tray for you (see option #2 below).
- Option #2: If you do not want to install the updated battery tray yourself, you can contact the dealer who originally installed your intake kit, or another S&B Authorized Dealer, to have them replace your existing battery tray with the updated tray. The new battery tray can be installed in approximately 30 minutes.

Regardless of the option you choose, if your vehicle is affected by the recall, please go to www.sbfilters.com/recall and complete the online form so that we can send you a new battery tray. You can also call 909.947.0015 and press option 3, and our customer service representative will process the transaction for you over the phone.

S&B Authorized Dealers in your area will be prepared to facilitate the installation immediately. Please note that you will not be charged for the replacement part(s) or installation costs. As a courtesy to our valued customers, S&B will reimburse you to have your vehicle towed to an S&B Authorized Dealer for installation (tow expense reimbursement not to exceed \$100.00 without written authorization from S&B). As a further courtesy, should you need a rental car during the battery tray installation process, S&B will compensate you for one day's car rental (not to exceed \$100.00 without written authorization from S&B). Please contact S&B to arrange a rental car if needed.

Please note that if you previously had an affected intake kit installed in one of the above-referenced vehicles, and have already paid to have the battery tray replaced prior to receiving this Notice, you may be eligible to receive reimbursement for the cost of the part(s) and installation. S&B has a program in place for pre-notification remedies. Please contact S&B directly at 909.947.0015 to obtain further information on your reimbursement eligibility (proof of purchase and installation required).

Please be informed that you are entitled to submit a complaint to the Administrator, NHTSA, 1200 New Jersey Ave., SE, Washington, D.C. 20590, or call the toll-free Vehicle Safety Hotline (1-888-327-4236), or go to <http://www.safercar.gov> if you believe that the manufacturer has failed or is unable to remedy the aforementioned defect without charge.

We apologize for any inconvenience caused by this recall. At S&B, we believe that a company is defined by how it responds to situations such as this, which is why we are striving to handle it in the safest and most convenient manner possible for our customers.

Sincerely,

Berry Carter
President
S&B Filters