



November 26, 2018

Attention: All Dealer Principals

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign to inspect and, if necessary, replace the LED Headlamps on certain 2019 MY Kia Forte vehicles produced from July 24, 2018 through September 17, 2018. The LED headlamps installed on certain 2019 MY Forte vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) 108, Lamps, Reflective Devices, and Associated Equipment. The LED headlamps may have been produced by the supplier with improper low-beam lamp aiming, resulting in potential leftward deviation in the aiming of the low-beam lamps. Insufficient visibility of the roadway due to improperly aimed headlamps can increase the risk of a crash.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com during the week of November 26, 2018.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected 2019 MY Forte vehicles. Kia will notify the vehicle owners beginning on **November 30, 2018**.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2019 MY Kia Forte vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Manager, Technical Services & Engineering

Enclosures