

Original Publication Date: March 20, 2019

To: All Toyota Dealer Principals, General Managers, Service Managers, and Parts Managers

SAFETY RECALL / SPECIAL SERVICE CAMPAIGN RENOTIFICATION KR1

Safety Recall and Special Service Campaign completion is an important part of our commitment to meet customer expectations of Toyota products. Toyota will be conducting follow-up notifications to remind owners whose vehicles have not yet had Safety Recall or Special Service Campaign repairs completed in the campaign(s) listed below.

We request your assistance in completing the applicable campaign repairs as owners receive follow-up notifications and contact your dealership. Please note the follow-up activity may cause an increase in owner appointments. Toyota plans to mail these follow-up activities in the months to come. Please take this into consideration when analyzing your manpower requirements.

Campaigns Covered in the Renotification

Campaign	Model and Model Year	Approximate UIO	Approximate PR UIO	Renotification Schedule
G0E	2013–2016 Scion Fr-S	13	0	
G0V	2006–2011 RAV4	117,500	4,400	Lata Marah 2010
G0Z	2017 Sienna	600	0	Late March 2019 –
G04	2011-2016 Sienna	210,000	760	Late June 2019
JOS	2012 Avalon	10,000	15	

Follow-Up Owner Notification Letter Mailing Date

The Campaign Follow-Up Owner Notification Letters ("owner letters") will begin in late March 2019. The owner letters will be mailed by first class mail, over a period of several weeks consistent with parts availability.

Dealer Inventory Procedures

Pre-Owned Vehicles in Dealer Inventory

To ensure customer satisfaction, Toyota requests that dealers complete Safety Recalls or Special Service Campaigns on any used vehicles currently in dealer inventory prior to customer delivery. However, if the campaign cannot be completed (for example, due to remedy parts availability), delivery of a covered vehicle is acceptable if disclosed to the customer that the vehicle is involved in a Safety Recall or Special Service Campaign.

Toyota expects dealers to use the attached Customer Contact and Vehicle Disclosure Form to obtain vehicle buyer information. Dealers are expected to provide a copy of the completed form, along with the most current FAQ for that campaign, to the vehicle buyer. Toyota and the dealer may use this information to contact the customer when the remedy becomes available.

Keep the completed form on file at the dealership and send a copy to quality_compliance@toyota.com. In the subject line of the email state, "Disclosure Form GOE, GOV, GOZ, GO4 and JOS" and include the VIN.

NOTE: Dealers can identify if any of their new and used inventory has any open campaigns in the Vehicle Inventory Summary available in Dealer Daily (<u>https://dealerdaily.toyota.com/</u>). The Vehicle Inventory Summary may take up to 4 hours to populate information for newly launched campaigns.

Toyota Certified Used Vehicle (TCUV)

The TCUV policy prohibits the certification of any vehicle with an outstanding Safety Recall, Special Service Campaign, or Limited Service Campaign. Thus, no affected units are to be designated, sold, or delivered as a TCUV until all applicable Safety Recalls, Special Service Campaigns, and Limited Service Campaigns have been completed on that vehicle.

Toyota Rent-A-Car (TRAC) & Service Loaners

Toyota requests that dealers remove all TRAC and Service Loaner vehicles from service that are covered by a Safety Recall unless the defect has been remedied.

Customer Handling, Parts Ordering, and Remedy Procedures

Technical Instructions

Refer to TIS for Technical Instructions on repair. Conduct all non-completed Safety Recalls and Service Campaigns on the vehicle during the time of appointment.

Parts Ordering

The applicable parts ordering information can be found in the Dealer Letter and Technical Instructions of the *specific* campaign. As a general practice, please utilize the following guidelines to determine your parts order for this renotification activity:

- Check current stock levels.
- Subsequent orders should be based on customer appointments.
- Replenishment orders of parts should be based on a "sell one, buy one" basis.

Customer Handling and Dealership Follow-Up

Please consider this follow-up notice a great opportunity to focus on assuring customers that their safety remains a top priority at Toyota. Customers who receive a Safety Recall or Special Service Campaign Follow-Up Notice may contact your dealership with questions regarding the letter and/or remedy. Please ensure that all customer contact personnel are aware of this Safety Recall or Special Service Campaign and know how to accurately answer a customer's questions or how to direct the customer to someone that can. Please welcome them to your dealership and answer any questions that they may have.

Toyota encourages dealerships to follow-up with their customers by telephone to encourage them to complete this Safety Recall or Special Service Campaign. The following word track has been provided for this purpose. To assure a consistent and accurate description of the Safety Recall or Special Service Campaign is communicated to the customer, dealership associates are requested to refer to the specific Safety Recall or Special Service Campaign IS to answer any specific customer questions.

Hello [Mr./Ms.] _____ [Customer Name],

Our dealership _____ [Dealership Name] is following up with you regarding [Safety Recall or Special Service Campaign] _____ [Safety Recall No./Special Service Campaign No.] which involves _____ [Safety Recall or Special Service Campaign Title]. Our records indicate that your vehicle falls within the parameters of this Safety Recall and as a customer convenience I would like to answer any questions that you may have. [Answer any questions using the Safety Recall or Special Service Campaign Q&A for the applicable recall]

May I schedule an appointment for your vehicle to complete this [Important Safety Recall or Special Service Campaign]?

What date and time will be convenient for you to bring your vehicle into our service department which is located at _____ [dealership address]. If you have any further questions or concerns, please contact me at _____ [contact name and telephone no.]

NOTE: Additional guidelines regarding dealership follow-up for non-completed recalls can be found in Warranty Policy 5.21.

Please review this entire package with your Service and Parts staff to familiarize them with the proper step-bystep procedures required to implement this Owner Renotification of Non-Completed Safety Recall or Special Service Campaign.

Thank you for your cooperation.

TOYOTA MOTOR SALES, U.S.A., INC.

Toyota Motor Sales, USA, Inc. 6565 Headquarters Drive Plano, TX 75024 (469) 292-4000

CUSTOMER CONTACT & VEHICLE DISCLOSURE FORM

This form is not applicable for new vehicles in dealership inventory and TCUV units.

This vehicle is involved in a Safety Recall. At this time, <u>remedy parts are not available</u> and the remedy has *NOT* been performed. I understand that the vehicle will need to be returned to an authorized Toyota dealer to have the remedy performed at *NO CHARGE* when the remedy is available.

Customer Signature

Toyota recommends that you register with the Toyota Owners Community at <u>http://www.toyota.com/owners/</u> and regularly check recall applicability using <u>www.toyota.com/recall</u> or <u>www.safercar.gov</u>. You will need to input your 17-digit Vehicle Identification Number (VIN).

VIN		Campaign Code	
Model	Model Year		
Customer Information			
Customer Name		Customer Email	
Customer Address		Home Phone #	
		Mobile Phone #	
		Date	
available. This inform	nation will only be used for c	your dealer can notify you when the remedy becomes campaign communications. If you'd like to update your <u>www.toyota.com/ownersupdate</u> or contact us at 1-888-	
Dealer Information			
Dealer Name/Addres	SS	Dealer Code	

Dealer Name/Address	Dealer Code	
	Dealer Phone Number	
	Dealer Staff Name	
	Dealer Staff Signature	

Toyota Motor Sales, USA, Inc. 6565 Headquarters Drive Plano, TX 75024 (469) 292-4000

CUSTOMER CONTACT & VEHICLE DISCLOSURE FORM

This form is not applicable for TCUV units.

This vehicle is involved Special Service Campaign. At this time, <u>remedy parts are not available</u> and the remedy has *NOT* been performed. I understand that the vehicle will need to be returned to an authorized Toyota dealer to have the remedy performed at *NO CHARGE* when the remedy is available.

Customer Signature

Toyota recommends that you register with the Toyota Owners Community at <u>http://www.toyota.com/owners/</u> and regularly check recall applicability using <u>www.toyota.com/recall</u> or <u>www.safercar.gov</u>. You will need to input your 17-digit Vehicle Identification Number (VIN).

VIN		Campaign Code		
Model	Model Year			
Customer Information				
Customer Name	Custc	omer Email		
Customer Address	Hom	ne Phone #		
	Mobil	le Phone #		
		Date		
Please provide this information so that Toyota or your dealer can notify you when the remedy becomes available. This information will only be used for campaign communications. If you'd like to update your preferred contact information in the future, visit <u>www.toyota.com/ownersupdate</u> or contact us at 1-888-270-9371.				
Dealer Information				
Dealer Name/Addres	;S	Dealer Code		

Dealer Phone Number

Dealer Staff Signature

Dealer Staff Name