

June 22, 2018

Attention: All Mazda Dealership General Managers, Service Managers, and Parts Managers

Subject: STOP SALE - Announcement of Safety Recall 2718F - 2018 CX-5 Curtain Air Bag Concern

We write to inform you that Mazda Motor Corporation has decided to conduct a Recall Campaign for Mazda CX-5 vehicles that have been retailed and currently in Dealer Inventory. Parts and Warranty information and inspection/repair procedures are expected by the end of June. When available this information will be posted to Mazda Global Support System (MGSS). The affected VIN list and this Dealer Email will be posted to MGSS by the end of the day. NOTE: Some vehicles were also included in DRW15 which has now been closed with the announcement of Safety Recall 2718F.

1. Subject vehicles: 2018MY CX-5

Model	Subject VIN range	Subject production date range
2018 CX-5	JM3 KF**** J* 393546 – 404821	From April 20, 2018 through April 27, 2018

- Number of subject vehicles:

Country	Subject vehicles
USA	679

2. Outline of Concern

The subject CX-5 vehicles are equipped with potentially affected curtain air bag module(s) which may not be able to hold the expanded condition after the air bag is activated.

Action Required:

Please hold the affected vehicles in inventory until the inspection and/or repair procedure is available. The affected vehicles cannot be sold or traded to another Mazda dealer.

Important Safety Notice: The National Traffic and Motor Vehicle Safety Act prohibits the delivery of any subject vehicle without performing the necessary repair for defects or failures. Failure to perform applicable recalls before delivery can result in extensive dealer fines and penalties from the Federal Government. Therefore, you must complete this recall for all affected vehicles in your inventory prior to delivery.

To help you effectively perform this recall, Mazda has developed the following resources:

- 1. Owner Letter are available on MGSS (Mazda Global Service Support) website via MXConnect. Parts and Warranty Information and Repair Procedure will be posted when parts are available.
- 2. For technical assistance, contact the Technical Assistance Hotline at (888) 832-8477, Option 3.
- 3. For warranty questions, contact the Warranty Hotline at (877) 727-6626, Option 3.
- 4. For parts questions, contact the Corporate Dealer Assistance Group at (877) 727-6626 Option 2.

Please make certain the appropriate personnel in your dealership are aware of these resources and are familiar with the details of this recall before responding to customer inquiries.

We apologize for any inconvenience this recall may cause you and your customers. Your understanding and support in carrying out this recall campaign are greatly appreciated.

Safety Matters. Your Safety is Important to Mazda.

Sincerely,

A. Chrando

Akira Ikemoto Director, Technical Services Division Mazda North American Operations

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