



## INTERIM NOTICE

July 24, 2018

### **Attention: All Kia Parts & Service Managers**

***This is an INTERIM notice as Kia is currently working on the remedy. The purpose of this communication is to keep you informed of Kia's recall implementation plan. We will send you another notice when the remedy becomes available.***

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on the following vehicles:

- **All 2010-2013 MY Kia Forte vehicles produced from February 24, 2009 thru August 31, 2012;**
- **All 2010-2013 MY Kia Forte Koup vehicles produced from June 5, 2009 thru August 31, 2012;**
- **All 2011-2013 MY Kia Optima vehicles produced from August 12, 2010 thru August 31, 2012;**
- **All 2011-2012 MY Kia Optima Hybrid vehicles produced from February 15, 2011 thru August 31, 2012; and**
- **All 2011-2012 MY Kia Sedona vehicles produced from March 3, 2010 thru August 14, 2012.**

The airbag control unit ("ACU") detects crash severity and commands deployment of the advanced airbags and seatbelt pretensioners when necessary. The ACU in these vehicles contain a certain application-specific integrated circuit ("ASIC") that may be susceptible to electrical overstress ("EOS") during certain frontal crash events. If the ASIC becomes damaged, the frontal airbags and seatbelt pretensioners may not deploy in certain frontal crashes where deployment may be necessary, thereby increasing the risk of injury.

The Technical Service Bulletin (TSB) that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at [www.kiatechinfo.com](http://www.kiatechinfo.com) once a remedy has been determined.

**PARTS INFORMATION – A follow-up communication will be sent when the remedy becomes available.**

**NOTE:** Should a customer bring his/her vehicle to the dealer with the airbag warning light illuminated, the dealer should verify that the vehicle is included in this safety recall campaign and ***provide the customer with alternate transportation until the remedy becomes available and their vehicle can be repaired.***

Enclosed you will find a copy of the interim owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. Note that any vehicle owners who have already paid for repairs to their airbag control unit can submit a request for reimbursement online at [kia.com](http://kia.com) (Contact Kia).

Kia will mail interim notices to the affected vehicle owners beginning on **July 27, 2018, with a follow-up notice to be mailed once a remedy becomes available.**

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their vehicles. This Safety Recall represents an opportunity for your service department to deliver an exceptional service experience (e.g. flexible service appointment process, car wash and vacuum and timely service).

**NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.**

**LEGAL PRIVACY LIABILITY NOTICE:** Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.



Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "Neem Van der Reest", is written over a horizontal line.

Neem Van der Reest  
Quality Analysis Manager  
Enclosures