



INTERIM NOTICE

July 24, 2018

Attention: All Dealer Principals

This is an INTERIM notice as Kia is currently working on the remedy. The purpose of this communication is to keep you informed of Kia's recall implementation plan. We will send you another notice when the remedy becomes available.

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on the following vehicles:

- **All 2010-2013 MY Kia Forte vehicles produced from February 24, 2009 thru August 31, 2012;**
- **All 2010-2013 MY Kia Forte Koup vehicles produced from June 5, 2009 thru August 31, 2012;**
- **All 2011-2013 MY Kia Optima vehicles produced from August 12, 2010 thru August 31, 2012;**
- **All 2011-2012 MY Kia Optima Hybrid vehicles produced from February 15, 2011 thru August 31, 2012; and**
- **All 2011-2012 MY Kia Sedona vehicles produced from March 3, 2010 thru August 14, 2012.**

The airbag control unit ("ACU") detects crash severity and commands deployment of the advanced airbags and seatbelt pretensioners when necessary. The ACU in these vehicles contain a certain application-specific integrated circuit ("ASIC") that may be susceptible to electrical overstress ("EOS") during certain frontal crash events. If the ASIC becomes damaged, the frontal airbags and seatbelt pretensioners may not deploy in certain frontal crashes where deployment may be necessary, thereby increasing the risk of injury.

Your Service Manager was sent a copy of the interim owner notification letter and a Q&A guide for recall questions both of which describe the issue.

Kia will mail interim notices to the affected vehicle owners beginning on **July 27, 2018, with a follow-up notice to be mailed once a remedy becomes available.**

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager

Enclosures