

Reference Number: GCUS-9-13123

Takata Airbag Recall Communication on Behalf of Dealers

UPDATE:

GM Global Vehicle Safety will be sending a direct mail and email communication to customers with unrepaired vehicles affected by the Takata Airbag Recall on behalf of the dealer, using the GM Customer Sales and Service Retention (CSSR) program. One version of direct mail and one version of email will be sent advising owners to visit their dealership to complete the recall. These communications will go out in the first part of June.

No action is required on your part. If you have any questions, please call your Epsilon Program Headquarters Representative at: (800) 292 9220.