TAKATA RECALL INCENTIVE PROGRAM -\$200.00 MASTERCARD®



NAS21.03.023 RECALL

USA

AFTERSALES BULLETIN MARCH 22, 2021

TO: Jaguar and Land Rover Authorized Retailers RE: Takata Recall Incentive Program - \$200.00 Mastercard®

NOTE: this bulletin supersedes all previous Takata Recall Incentive bulletins.

As part of Jaguar Land Rover North America's ongoing commitment in repairing all vehicles affected by Safety Recalls J069, J070, J071, and J072 (Jaguar XF) and P081, P082, P083, and P084 (Land Rover Range Rover), Takata Passenger Airbag, a new customer incentive program has been implemented. Owners of certain affected vehicles in these recalls who have not yet had their vehicle's passenger airbag module replaced may be eligible for a Pre-filled Mastercard[®] for a value of \$200.00.

Owners of vehicles not yet repaired in the Takata Recall may also be eligible for loaner car incentives under programs T003 (Jaguar) and T004 (Land Rover).

AFFECTED VEHICLE RANGE

MASTERCARD® CUSTOMER INCENTIVE INFORMATION

From April 1, 2021 through June 30, 2021, a \$200.00 pre-filled Mastercard will be sent to customers who have the Takata recall repair completed on their vehicle. This incentive replaces previous incentives for repairs completed prior to March 31, 2021.

The retailer Service Manager (or delgated person) MUST fully complete this **form**. The pre-filled Mastercard will be mailed to the customer by Comerica and has a value of \$200.00. The card cannot be redeemed for cash or used to purchase gasoline. Only one (1) claim per VIN may be made and it may not be combined with any other monetary voucher program.

The open Takata Recall Repair must be performed before the Mastercard can be issued. The Mastercard WILL NOT BE ISSUED if the form (link above) is not completely filled out and submitted at the time of the service. The Mastercard letter will be sent on behalf of their retailer for repairs performed on or before June 30, 2021.

Owners of vehicles not yet repaired in the Takata recall may also be eligible for other incentives (loaner vehicle, pick up/drop off). Please check the Jaguar Land Rover claims submission system to make sure that the vehicle is eligible for any additional incentive program or open recalls.

For questions regarding the content of this publication, please contact:Lisa ShwidockTakata Airbag Recall Program Manager201.236.4427Ishwidoc@partner.jaguarlandrover.com

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