

# TAKATA RECALL INCENTIVE PROGRAM - \$200.00 MASTERCARD®



NAS20.10.026

RECALL

USA

AFTERSALES BULLETIN

OCTOBER 30, 2020

**TO: Jaguar and Land Rover Authorized Retailers**  
**RE: Takata Recall Incentive Program - \$200.00 Mastercard®**

As part of Jaguar Land Rover North America's ongoing commitment in repairing all vehicles affected by Safety Recalls J069, J070, J071, and J072 (Jaguar XF) and P081, P082, P083, and P084 (Land Rover Range Rover), Takata Passenger Airbag, a new customer incentive program has been implemented. Owners of certain affected vehicles in these recalls who have not yet had their vehicle's passenger airbag module replaced may be eligible for a Pre-filled Mastercard® for a value of \$200.00. An example of the customer mailing is attached.

This program is designed to enhance recall completion. Please ensure your Service department has a plan in place to capitalize on this program. This program replaces the current \$500.00 Service Voucher Program which ends on October 31, 2020.

Owners of vehicles not yet repaired in the Takata Recall may also be eligible for loaner car incentives under programs T003 (Jaguar) and T004 (Land Rover).

## AFFECTED VEHICLE RANGE

Jaguar XF (X250) eligible for Safety Recall J069, J070, J071, or J072

Model Year: ..... 2009-2015

VIN: ..... SAJWA07C891R00029-SAJWA0FS9FPU88768

Land Rover Range Rover (LM) eligible for Safety Recall P081, P082, P083, or P084

Model Year: ..... 2007-2012

VIN: ..... SALMF13487A233805-SALME1D41CA393567

## MASTERCARD® CUSTOMER INCENTIVE INFORMATION

From November 1, 2020 through March 31, 2021, a \$200.00 pre-filled Mastercard will be sent to customers who have the Takata recall repair completed on their vehicle. This incentive replaces previous incentives for repairs completed prior to October 31, 2020.

The retailer Service Manager (or delgated person) MUST fully complete this [form](#). The pre-filled Mastercard will be mailed to the customer by Comerica and has a value of \$200.00. The card cannot be redeemed for cash or used to purchase gasoline. Only one (1) claim per VIN may be made and it may not be combined with any other monetary voucher program.

The open Takata Recall Repair must be performed before the Mastercard can be issued. The Mastercard WILL NOT BE ISSUED if the form (link above) is not completely filled out and submitted at the time of the service. The Mastercard letter will be sent on behalf of their retailer for repairs performed on or before March 31, 2021.

Owners of vehicles not yet repaired in the Takata recall may also be eligible for other incentives (loaner vehicle, pick up/drop off). Please check the Jaguar Land Rover claims submission system to make sure that the vehicle is eligible for any additional incentive program or open recalls.

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For questions regarding the content of this publication, please contact:

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# URGENT AIRBAG SAFETY RECALL

Your vehicle's (VIN XXXXXXXXX) front passenger airbag is defective and has been recalled. In the event of airbag deployment, metal fragments could pass through the airbag, striking you and/or the passenger and result in catastrophic injury or death. It is **EXTREMELY URGENT** that you contact your local Land Rover retailer to get your defective airbag repaired immediately for FREE.



U.S. Department  
of Transportation



47911 Halyard Drive, Suite 200  
Plymouth, MI 48170-9935

PSR017 STD  
U.S. POSTAGE  
PAID  
DETROIT, MI  
PERMIT NO. 2744



For a limited time, receive a \$200 pre-paid Mastercard® rewards card as our way of thanking you for completing your free recall repair by March 31st, 2021.



Plus, upon your request, we will provide pick up and drop off of your vehicle to your home or office **FOR FREE**.

Our facilities undergo rigorous daily cleaning regimens and our advisors are observing social distancing rules to continue supporting your vehicle needs to help protect your health and safety in these uncertain times.



Contact any authorized Land Rover Retailer with your Vehicle Identification Number (VINXXXXXXXX) and schedule an Airbag Safety Recall repair date. You can locate an authorized Land Rover Retailer using the 'LOCATE RETAILER' function on LandRoverUSA.com. You can also call 1-800-637-6837, Option 9 or email: [lrweb2@landrover.com](mailto:lrweb2@landrover.com).

\*Restrictions apply to the Mastercard® Rewards Card: Rewards Card is issued for completed airbag recall repairs performed between November 1, 2020 and March 31, 2021. Card is issued by Comerica Bank pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated.