

Part 573 Safety Recall Report

18V-176

Manufacturer Name : Toyota Motor Engineering & Manufacturing**Submission Date :** MAR 15, 2018**NHTSA Recall No. :** 18V-176**Manufacturer Recall No. :** JOL**Manufacturer Information :**

Manufacturer Name : Toyota Motor Engineering & Manufacturing

Address : 6565 Headquarters Drive

Plano TX 75024

Company phone : 1-800-331-4331

Population :

Number of potentially involved : 19

Estimated percentage with defect : 100 %

Vehicle Information :

Vehicle 1 : 2018-2018 Toyota Prius C

Vehicle Type :

Body Style :

Power Train : NR

Descriptive Information : Note: (1) Although the involved vehicles are within the above production period range, not all vehicles in this range were sold in the U.S.

(2) Other Toyota and Lexus vehicles that require a removable label with information related to the front passenger airbag and recommended child occupant seating positions did not receive a mis-allocation of the label. Therefore, other Toyota and Lexus vehicles are not involved in this recall.

Production Dates : JUL 24, 2017 - OCT 16, 2017

VIN Range 1 : Begin :

NR

End : NR

 Not sequential**Description of Noncompliance :**

Description of the Noncompliance : The removable label with information related to the front passenger airbag and recommended child occupant seating positions for the dashboard of the subject vehicles was not attached during the assembly process. A vehicle that does not have this label attached would not meet the requirements of FMVSS No. 208, paragraph S4.5.1(e)(3). If the owner does not receive this label, there is an increased possibility that proper restraint usage instructions will not be followed, increasing the risk of injury in a crash.

FMVSS 1 : 208 - Occupant crash protection

FMVSS 2 : NR

Description of the Safety Risk : A vehicle that does not have this label attached would not meet the requirements of FMVSS No. 208, paragraph S4.5.1(e)(3). If the owner does not receive this label, there is an increased possibility that proper restraint

usage instructions will not be followed, increasing the risk of injury in a crash.

Description of the Cause : NR

Identification of Any Warning that can Occur : NR

Supplier Identification :

Component Manufacturer

Name : NR

Address : NR

NR

Country : NR

Chronology :

Toyota received information from Toyota's distributor in Puerto Rico that the first shipment of 2018 Prius C vehicles were missing the removable label on the dashboard. All vehicles in the shipment were inspected. It was determined that an error in the production allocation process, which identifies by destination whether a vehicle will receive this label, resulted in these Puerto Rico-bound vehicles not receiving the label. Toyota corrected the allocation issue, and no other vehicles were identified as having a missing label as a result of this mis-allocation.

Of the 40 affected vehicles that were shipped to Puerto Rico only 19 are outside of Toyota's control and need owner notification. As a result, on March 9, 2018, Toyota decided that the subject vehicles may not meet the requirement of FMVSS No. 208, paragraph S4.5.1 (e) (3).

Description of Remedy :

Description of Remedy Program : The removable labels will be mailed via first class mail to all known owners of the subject vehicles. As the owner notification letters will be mailed out well within the active period of the Toyota New Vehicle Limited Warranty, all involved vehicle owners for this recall would have been provided a repair at no cost under Toyota's Warranty.

How Remedy Component Differs from Recalled Component : NR

Identify How/When Recall Condition was Corrected in Production : NR

Recall Schedule :

Description of Recall Schedule : Notifications to owners of the affected vehicles will occur by mid-April, 2018. A copy of the draft owner notification letter(s) will be submitted as soon as available. Notifications to distributors/dealers will be sent on March 15, 2018. Copies of dealer communications will be submitted as they are issued.

Planned Dealer Notification Date : MAR 15, 2018 - MAR 15, 2018

Planned Owner Notification Date : APR 15, 2018 - MAY 14, 2018

* NR - Not Reported