

Part 573 Safety Recall Report

18E-115

Manufacturer Name : Lifeworks Technology Group, LLC

Submission Date : DEC 13, 2018

NHTSA Recall No. : 18E-115

Manufacturer Recall No. : NR



Manufacturer Information :

Manufacturer Name : Lifeworks Technology Group, LLC

Address : 530 7th Avenue

21st Floor NY NY 10018

Company phone : 2211863

Population :

Number of potentially involved : 10,980

Estimated percentage with defect : 100 %

Equipment Information :

Brand / Trade 1 : Armor All

Model : 12V Heated Seat and Backrest Cushion

Part No. : AA-MJ-HE102B

Size : NR

Function : Heated cushion

Descriptive Information : The product is an aftermarket heated seat cushion. The product operates by plugging the power cord into a vehicle's 12V lighter socket. The scope of the product was defined based on production records and was sold to a single retail customer. All product manufactured since start of production is included in the recall.

Production Dates : JUN 19, 2018 - AUG 02, 2018

Brand / Trade 2 : Armor All

Model : 12V Heated Blanket

Part No. : AA-MJ-HE100BW

Size : NR

Function : Heated blanket

Descriptive Information : The product is an aftermarket a heated car blanket. The blanket operates by plugging the product's power cord into a vehicle's 12V lighter socket. The scope of the product was defined based on production records and was sold to a single retail customer. All product manufactured since start of production is included in the recall.

Production Dates : JUN 19, 2018 - AUG 02, 2018

Brand / Trade 3 : Armor All

Model : 2 in 1 Heated Gel/Memory Foam Cushion

Part No. : AA-MJ-HE106B

Size : NR

Function : Heated Cushion

Descriptive Information : The product is an aftermarket heated seat cushion. The product operates by plugging the power cord into a vehicle's USB port. The scope of the product was defined based on production records and was sold to a single retail customer . All product manufactured since start of production is included in the recall

Production Dates : JUN 19, 2018 - AUG 02, 2018

Description of Defect :

Description of the Defect : When plugged into a vehicle's 12V lighter socket or USB port, the product's heating system wiring could melt.

FMVSS 1 : NR

FMVSS 2 : NR

Description of the Safety Risk : If the product wiring melts, it may pose a fire or burn risk to the user.

Description of the Cause : The root cause is not known at this time.

Identification of Any Warning that can Occur : None

Supplier Identification :

Component Manufacturer

Name : King Escort International Co., Ltd

Address : No.4280 Nanhuan Road, Binjiang District
Hangzhou City Zhejiang FOREIGN STATES

Country : China

Chronology :

On December 4th, 2018, Lifeworks Technology Group LLC ("Lifeworks") was made aware of a report by a consumer involving an incident with one of its heated blankets where the consumer reported that the blanket had burned when plugged into the vehicle and the vehicle was running. Lifeworks was provided photos of the product and sent those photos to the manufacturing facility for its analysis and review. On December 6, 2018, the manufacturing facility stated that the burn event appeared to be limited to the middle of the blanket and that based on the photos it had received, the car charger and cable were not damaged and did not appear to be the source of the incident. The heated blankets include a temperature controller that limits the heat to 118 and also include a feature to shut off the flow of electricity if more than 12V power is used. In the interim, on December 5, 2018, Lifeworks was made aware of a separate incident where a consumer reported burn marks

in her heated seat cushion. On December 12, 2018, Lifeworks informed its retail customer that the products should be removed from store shelves pending resolution of the investigation. On the same day Lifeworks became aware of two additional incidents related to these products. No one was harmed in these incidents. Because the source of the occurrences cannot be determined at this time and because the potential for additional incidents cannot be ruled out, Lifeworks decided to conduct a recall of the products listed above.

Description of Remedy :

Description of Remedy Program :	Consumers will be notified through in-store and on-line postings. Customers will be instructed to return the product to the retail store for a full refund.
How Remedy Component Differs from Recalled Component :	Customers will receive a full refund for the recalled product. The product issues have been isolated to production at a specific facility and sold only to one retail customer.
Identify How/When Recall Condition was Corrected in Production :	The product issues have been isolated to production at a specific facility and sold only to one retail customer. Production from this facility ceased on August 2nd, 2018.

Recall Schedule :

Description of Recall Schedule :	NR
Planned Dealer Notification Date :	NR - NR
Planned Owner Notification Date :	DEC 13, 2018 - JUN 13, 2019

Purchaser Information :

The following manufacturers purchased this defective/noncompliant equipment for possible use or installation in new motor vehicles or new items of motor vehicle equipment:

Name :	NR
Address :	NR
	NR
Country :	NR
Company Phone :	NR

* NR - Not Reported