



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

December 7, 2018

Mr. Walter Lewis  
Regulatory Affairs Manager  
Porsche Cars North America, Inc.  
One Porsche Drive  
Atlanta, GA 30354

NEF-150JK  
18V-844

**Subject:** Incorrect Thread may Allow Ski Bag to Detach

Dear Mr. Lewis:

This letter serves to acknowledge Porsche Cars North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

PORSCHE/CAYENNE/2017-2018  
PORSCHE/MACAN/2017-2018  
PORSCHE/MACAN GTS/2017  
PORSCHE/MACAN S/2017-2018  
PORSCHE/MACAN TURBO/2017

**Mfr's Report Date:** November 28, 2018

**NHTSA Campaign Number:** 18V-844

**Components:**

EQUIPMENT

**Potential Number of Units Affected:** 142

**Problem Description:**

Porsche Cars North America, Inc. (Porsche) is recalling certain 2017 Porsche Cayenne Turbo S, Cayenne Turbo, Cayenne Plug-in Hybrid, Cayenne GTS, Cayenne Plug-in Hybrid Platinum Edition, Macan Turbo and Macan GTS vehicles, 2017-2018 Cayenne S, Macan, Cayenne Platinum Edition and Macan S vehicles and 2018 Cayenne vehicles equipped with the optional ski bag. The ski bag fastening strap may have been sewn with incorrect thread, possibly resulting in the strap seams tearing and the ski bag being unsecured in the event of a crash.

**Consequence:**

If the ski bag detaches during a crash, it can increase the risk of injury.

**Remedy:**

Porsche will notify owners, and dealers will replace the ski bags, free of charge. The recall is expected to begin January 27, 2019. Owners may contact Porsche customer service at 1-800-767-7243. Porsche's number for this recall is AJ12.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at [jennifer.kruger@dot.gov](mailto:jennifer.kruger@dot.gov). We look forward to working with you.

Sincerely,



Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement