



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

September 20, 2018

Ms. Lisa Hancock  
Corporate Recall Administrator  
Blue Bird Body Company  
402 Blue Bird Blvd  
Fort Valley, GA 31069

NEF-150MR  
18V-566

**Subject:** Warning Label Missing From Lower Strap/FMVSS 213

Dear Ms. Hancock:

This letter serves to acknowledge Blue Bird Body Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

BLUE BIRD/ALL AMERICAN/2019  
BLUE BIRD/VISION/2019-2020

**Mfr's Report Date:** August 28, 2018

**NHTSA Campaign Number:** 18V-566

**Components:**

EQUIPMENT:OTHER:LABELS  
SEATS

**Potential Number of Units Affected:** 625

**Problem Description:**

Blue Bird Body Company (Blue Bird) is recalling certain 2019 Blue Bird All American and 2019-2020 Blue Bird Vision school buses, equipped with certain NextGen School Bus seats with Integrated Child Restraint Systems. These seats may be missing a warning label on the lower restraint strap. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 213, "Child Restraint Systems."

**Consequence:**

Without a warning label, the seat may be used improperly, increasing the risk of injury.

**Remedy:**

Blue Bird will notify owners, and dealers will install a warning label to the lower restraint strap portion of the Restraint Belt System, free of charge. The recall is expected to begin September 28, 2018. Owners may contact Blue Bird customer service at 1-478-822-2242. Blue Bird's number for this recall is R18ZN-SB.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

If the defect or noncompliance involved in this recall involves a specific component or components, your report must include (1) The name of the component or components, (2) A description of the component or components, and (3) The part number of the component or components, if any. (49 USC 30119 (g)).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. Please identify if Blue Bird will be submitting these reports or if your intention is to have HSM submit them.

Your contact for this recall will be Michelle Rice who may be reached by phone at (202) 366-1060, or by email at [michelle.rice@dot.gov](mailto:michelle.rice@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,



Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement