



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 8, 2018

Mr. Stephen Berg
Polaris Industries, Inc.
7290 E. Viking Blvd
Wyoming, MN 55092

NEF-150JK
18V-484

Subject: Vehicle may Go in Opposite Direction than Intended

Dear Mr. Berg:

This letter serves to acknowledge Polaris Industries, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

GEM/E2/2016-2017
GEM/E4/2016-2017
GEM/E6/2016-2017
GEM/ELXD/2016-2017

Mfr's Report Date: July 19, 2018

NHTSA Campaign Number: 18V-484

Components:

ELECTRICAL SYSTEM

Potential Number of Units Affected: 2,110

Problem Description:

Polaris Industries, Inc. (Polaris) is recalling certain 2016-2017 GEM E2, E4, E6, and ELXD vehicles. The drive mode switch can send an incorrect signal, causing the vehicle to become inoperative or go in the opposite direction than intended.

Consequence:

If the operator intends to go forward, but the vehicle reverses instead, there would be an increased risk of a crash.

Remedy:

Polaris will notify owners, and dealers will replace the drive mode system with one that has separate inputs for each position (forward, neutral and reverse), free of charge. The recall is expected to begin in August 2018. Owners may contact Polaris customer service at 1-855-863-2284. Note: This recall supersedes recall 16V-884. Vehicles previously repaired under that campaign need the repairs covered by this campaign as well.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please provide a summary count of the warranty claims received for this issue.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement