



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

May 30, 2018

Mr. Todd Fronckowiak  
Assistant Director, Global Automotive Safety Compliance  
Ford Motor Company  
Fairlane Plaza South, Suite #500  
330 Town Center Drive  
Dearborn, MI 48126-2738

NEF-150JK  
18V-312

**Subject:** Incorrect Brake Fluid Cap/FMVSS 135

Dear Mr. Fronckowiak:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

FORD/ECOSPORT/2018

**Mfr's Report Date:** May 14, 2018

**NHTSA Campaign Number:** 18V-312

**Components:**

EQUIPMENT:OTHER:LABELS  
SERVICE BRAKES

**Potential Number of Units Affected:** 273

**Problem Description:**

Ford Motor Company (Ford) is recalling certain 2018 Ford Ecosport vehicles sold in the United States Federal Territories. These vehicles were shipped with the European brake reservoir pictogram cap label and the European English language owner's manual kits. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 135, "Light Vehicle Brake Systems."

**Consequence:**

Owners could be confused by the incorrect label on the brake fluid cap, potentially causing them to replace the brake fluid with an incorrect fluid which could affect brake performance, increasing the risk of a crash.

**Remedy:**

Ford will notify owners, and dealers will replace the brake fluid cap and owner's manual kit, free of charge. The recall is expected to begin June 18, 2018. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 18C04.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

We have received Ford's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at [jennifer.kruger@dot.gov](mailto:jennifer.kruger@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian".

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement