



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

July 23, 2018

LOUIS CAMPODONICO  
Achieva Rubber Corp.  
1800 BORDER AVÉ.  
TORRANCE, CA 90501

NEF-150SS  
18T-009

**Subject:** Tire Strength Does not Meet Standards/FMVSS 119

Dear LOUIS CAMPODONICO:

This letter serves to acknowledge Achieva Rubber Corp.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

INNOVA/ULTRA RUNNER/4.80-12  
INNOVA/ULTRA RUNNER/5.30-12

**Mfr's Report Date:** June 21, 2018

**NHTSA Campaign Number:** 18T-009

**Components:**

TIRES

**Potential Number of Units Affected:** 284

**Problem Description:**

Achieva Rubber Corp. (Achieva) is recalling certain Innova Ultra Runner tires sizes 5.30-12 in 6 ply and 4.80-12 in 4ply with the date code range of 0114 through 3917. The tires fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 119, "New Pneumatic Tires - Other Than Passenger Cars."

**Consequence:**

If the tires fail to meet the strength test requirements, the tire may fail, increasing the risk of a crash.

**Remedy:**

Achieva will notify owners, and dealers will replace the affected tires with new tires, free of charge. The recall is expected to begin August 6, 2018. Owners may contact Achieva customer service at 1-310-328-8868.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

The information in your report suggests that Achieva may have been aware of this issue more than five business days before filing a report with NHTSA. Please be reminded that under Federal law, this agency is to be notified of all safety defect and/or noncompliance decisions within five business days. 49 CFR 573.6 Significant civil penalties can be assessed for this violation.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Shiver who may be reached by phone at (202) 366-7401, or by email at [sarah.shiver@dot.gov](mailto:sarah.shiver@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,



Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement