



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 5, 2018

Mr. Greg Hathcock
Vogue Tyre & Rubber Co.
1101 Feehanville Drive
Mount Prospect, IL 60056

NEF-150SM
18T-001

Subject: Missing Date Code on Sidewall/FMVSS 139

Dear Mr. Hathcock:

This letter serves to acknowledge Vogue Tyre & Rubber Co.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

VOGUE/SIGNATURE V/225/45R17
VOGUE/SIGNATURE V/225/50R17
VOGUE/SIGNATURE V/235/45R17
VOGUE/SIGNATURE V/235/55R17
VOGUE/SIGNATURE V/235/65R18
VOGUE/SIGNATURE V/245/40R20
VOGUE/SIGNATURE V/245/45R17
VOGUE/SIGNATURE V SCT/235/65R18
VOGUE/SIGNATURE V SCT/275/55R20
VOGUE/SIGNATURE V SCT/285/45R22

Mfr's Report Date: January 29, 2018

NHTSA Campaign Number: 18T-001

Components:

TIRES:MARKINGS

Potential Number of Units Affected: 1,203

Problem Description:

Vogue Tyre & Rubber Co. (Vogue) is recalling certain Signature V tires, sizes 245/40R20, 235/45R17, 225/50R17, 225/45R17, 235/55R17, 245/45R17 and 235/65R18, and Signature V SCT tires, sizes 285/45R22, 275/55R20. These tires have incomplete Tire Identification number (TIN) codes on the intended outboard sidewalls in that they are missing date codes. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 139, "New Pneumatic Radial Tires for Light Vehicles."

Consequence:

Missing TIN information can make it difficult for owner to identify the tire in the event of a recall, potentially increasing the risk of driving with a recalled tire which could result in a crash.

Remedy:

Vogue will notify owners, and dealers will replace the affected tires, free of charge. The recall is expected to begin February 12, 2018. Owners may contact Vogue customer service at 1-800-323-1466.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

We have received Vogue's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.


Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at (202) 366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement