

**BMW**



**IMPORTANT SAFETY RECALL – Remedy Available**

**This notice applies to your motorcycle,  
Recall Campaign No. 17V-591: Rear-Side Reflex Reflectors**

November 2017

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that certain Model Year 2014-2016 BMW F800R and F800GT motorcycles fail to conform to FMVSS No. 108 (lamps, reflective devices, and associated equipment). Our records indicate that you are the owner of a potentially affected motorcycle.

**Why are we contacting you?**

**Please contact your authorized BMW Motorcycle dealer to schedule an appointment. To locate your nearest BMW motorcycle dealer, visit [www.bmwmotorcycles.com/dealers](http://www.bmwmotorcycles.com/dealers).**

**What could happen?**

This Non-Compliance Recall involves the rear-side reflex reflectors which could be partially blocked by the exhaust silencer. If the reflectors are blocked, affected motorcycles may be less noticeable to drivers of other vehicles which could increase the risk of a crash.

**If you are not the only rider of this motorcycle, please advise all other riders of this important information.**

**What will BMW do?**

The license plate holder, to which the reflector is mounted, will be modified to reposition the reflector so that it is not partially blocked by the exhaust silencer. This **free repair** will take approximately one hour.

**What if the current motorcycle ownership information is incorrect?**

You can update motorcycle ownership and contact information by completing the enclosed postage-paid card. **If you are a motorcycle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.**

**What if you have questions or experience problems?**

**For the latest updates to this recall, please visit [www.bmwmotorcycles.com/recall](http://www.bmwmotorcycles.com/recall).** Should you have any questions about this recall, please contact your authorized BMW motorcycle dealer. If you need additional assistance, contact BMW Customer Relations and Services at 1-800-525-7417 or at [CustomerService@bmwmotorcycles.com](mailto:CustomerService@bmwmotorcycles.com).

If your BMW motorcycle dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

Please be assured that your safety is important to us, and we sincerely apologize if this recall causes any inconvenience. We recommend always wearing a helmet and protective apparel when riding.

Sincerely,

BMW of North America, LLC



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