

BMW



IMPORTANT SAFETY RECALL – Remedy Available

**This notice applies to your motorcycle,
Recall Campaign No. 17V-481: Rear-Side Reflex Reflectors**

October 2017

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that certain Model Year 2013-2017 BMW R1200GS, R1200GS Adventure, R1200R, R1200RS, F800R, F800GT, and S1000XR motorcycles fail to conform to FMVSS No. 108 (lamps, reflective devices, and associated equipment). Our records indicate that you are the owner of a potentially affected motorcycle.

Why are we contacting you?

We are pleased to inform you that we are ready to perform this recall. **If you have purchased luggage cases for your motorcycle, please contact your authorized BMW Motorcycle dealer immediately to schedule an appointment. To locate your nearest BMW motorcycle dealer, visit www.bmwmotorcycles.com/dealers.**

What could happen?

This Non-Compliance Recall involves the rear-side reflex reflectors which could be blocked by the luggage cases. In addition, for the R1200GS and R1200GS Adventure, the reflectors could be blocked by the luggage case mounts. If the reflectors are blocked, affected motorcycles may be less noticeable to drivers of approaching vehicles which could increase the risk of a crash.

If you are not the only rider of this motorcycle, please advise all other riders of this important information.

What will BMW do?

For all models, a reflector will be permanently attached to the luggage cases. In addition, for the R1200GS and R1200GS Adventure, a bracket containing a rear side reflector will be added to the motorcycle. This repair will be performed **free of charge** and will take approximately one hour.

What if the current motorcycle ownership information is incorrect?

You can update motorcycle ownership and contact information by completing the enclosed postage-paid card. **If you are a motorcycle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.**

What if you have questions or experience problems?

For the latest updates to this recall, please visit www.bmwmotorcycles.com/recall. Should you have any questions about this recall, please contact your authorized BMW motorcycle dealer. If you need additional assistance, contact BMW Customer Relations and Services at 1-800-525-7417 or at CustomerService@bmwmotorcycles.com.

If your BMW motorcycle dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

Please be assured that your safety is important to us, and we sincerely apologize if this recall causes any inconvenience. We recommend always wearing a helmet and protective apparel when riding.

Sincerely,

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Company
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