IMPORTANT SAFETY RECALL

Audi of America, Inc.



<MONTH YEAR>

<CUSTOMER NAME>
<CUSTOMER ADDRESS>
<CUSTOMER CITY STATE ZIPCODE>

This notice applies to your vehicle: <VIN>

NHTSA: 17V280

Subject: Compliance Recall 51F5 – Vehicle Safety Certification Label Non-Compliance

(Incorrect Vehicle Production Date)
Certain 2015 Model Year Audi A3

Dear Audi Owner,

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Audi has decided that the vehicle safety certification label on certain 2015 model year Audi A3 vehicles fails to conform to regulatory requirements. Our records show that you are the owner of a vehicle affected by this action.

Audi of America, Inc. 3800 Hamlin Road Auburn Hills, MI 48326 +1 800 253 2834 www.audiusa.com

What is the issue?

The vehicle safety certification label has an incorrect vehicle production date (month/year) printed on it. This makes the label non-compliant with regulatory requirements. In the event of a vehicle safety recall, an incorrect production date may prevent owners from determining if the recall affects them, increasing their risk of injury or a crash.

What will we do?

To correct this non-compliance, your authorized Audi dealer will install an overlay label with the correct month and year of production onto the existing vehicle safety certification label. This work will take just a few minutes to complete and will be performed for you free of charge.

What should you do?

Please contact your authorized Audi dealer without delay to schedule this recall repair. For your convenience, you can also visit www.audiusa.com and click on the "Find a Dealer" link to locate a dealer near you and schedule this service.

Lease vehicles and address changes

If you are the lessor and registered owner of the vehicle identified in this action, the law requires you to forward this letter immediately via first-class mail to the lessee within ten (10) days of receipt. If you have changed your address or sold the vehicle, please fill out the enclosed prepaid Owner Reply card and mail it to us so we can update our records.

Can we assist you further?

If your authorized Audi dealer fails or is unable to complete this work free of charge within a reasonable time, please contact Audi Customer Experience at 1-800-253-2834 or via our "Contact Us" page at www.audiusa.com.

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Checking your vehicle To check your vehicle's eligibility for repair under this or any other recalls and Service Campaigns To check your vehicle's eligibility for repair under this or any other recall/service campaign, please visit the Recall/Service Campaign Lookup tool at www.audiusa.com and enter your Vehicle Identification Number (VIN).

If you still cannot obtain satisfaction, you may file a complaint with: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

We apologize for any inconvenience this matter may cause; however we are taking this action to help ensure your safety and continued satisfaction with your vehicle.

Sincerely,

Audi Customer Protection