

**IMPORTANT SAFETY RECALL**  
This notice applies to the VIN identified  
in the address section printed below.



**SUBARU**

Subaru of America, Inc.  
Subaru Plaza  
P.O. Box 6000  
Cherry Hill, NJ 08034-6000  
800-782-2783  
www.subaru.com

**Subaru Recall Campaign WTP-75**  
**NHTSA Recall No. 17V-216**  
**April 2017**

**Dear Subaru Owner:**

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

SUBARU OF AMERICA, INC. has decided that a defect which relates to motor vehicle safety exists in certain 2017 model year Impreza vehicles.

You received this notice because our records indicate that you currently own one of these vehicles.

**DESCRIPTION OF THE SAFETY DEFECT AND SAFETY HAZARD**

The software programming of the engine control module (ECM) which operates the radiator fan is not set to a low enough temperature when using winter blend fuels. Therefore, such fuels may begin to vaporize prematurely under certain outside temperature and low speed or stopped driving conditions, resulting in reduced fuel pressure. If this occurs, the **check engine** warning light may illuminate and your vehicle may experience a condition of rough idling, no-start, or engine stall.

The engine may stall in certain circumstances while driving, including low speed, stop-and-go traffic, or at a stop and may not be able to be restarted immediately, increasing the risk of a crash.

**REPAIR**

To correct this condition, Subaru will reprogram the engine control module (ECM) with a software update. The new ECM logic includes optimized cooling fan control to reduce under-hood temperatures and eliminate fuel vaporization. This repair will be performed at no charge to you.

**WHAT YOU SHOULD DO**

**You should immediately contact your Subaru retailer (dealer) for an appointment to have this recall repair performed.**

Be sure the **check engine** warning light located in the instrument cluster is **not** illuminated when the vehicle is running. Immediately contact your Subaru retailer for assistance if the **check engine** light is **ON**.

If you prefer to make alternative arrangements for having your vehicle towed to your retailer, you may contact the Subaru Roadside Assistance Program at 1-800-261-2155. The repair and the towing will be at no cost to you.

**HOW LONG WILL THE REPAIR TAKE?**

The actual time to complete this repair is approximately 24 minutes. Your retailer can provide you with a better estimate of the overall time for this service visit, as it may be necessary to have your vehicle available for a longer period of time.

**CHANGED YOUR ADDRESS OR SOLD YOUR SUBARU?**

If you have moved or sold your vehicle, please complete the enclosed prepaid postcard and mail it to us. Or if you prefer to update this information online, please go to [www.subaru.com](http://www.subaru.com), select 'Customer Support,' then select 'Address Update' or 'Ownership Update' under 'Quick Links.'

**IF YOU NEED FURTHER ASSISTANCE:**

To locate the nearest Subaru retailer, you can access our website at [www.subaru.com](http://www.subaru.com) and select 'Find a Retailer.'

For additional information, please go to: <http://www.wtp75.service-campaign.com>.

If you need additional assistance, please contact us directly:

- By e-mail: [www.subaru.com](http://www.subaru.com), Customer Support and select "Contact Us"
  
- By telephone: 1-800-SUBARU3 (1-800-782-2783)
  - Monday through Thursday between 7:30 a.m. and 8:00 p.m. ET
  - Friday between 10:30 a.m. and 5:00 p.m. ET
  - Saturday between 9:00 a.m. and 3:30 p.m. ET
  
- By U.S. Postal mail:  
Subaru of America, Inc.  
Attn: Customer-Retailer Services Department  
P.O. Box 6000  
Cherry Hill, NJ 08034-6000

Please contact us immediately if the Subaru retailer fails or is unable to make the necessary repairs free of charge.

You may also contact the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. SE, West Building, Washington, DC 20590 or call the toll-free Auto Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to <http://www.safercar.gov> if you believe the Subaru retailer has failed or is unable to remedy your vehicle without charge within a reasonable amount of time.

Your continued satisfaction with your Subaru is important to us. Please understand that we have taken this action in the interest of your safety and your vehicle's proper operation. We sincerely apologize for any inconvenience this matter may cause and urge you to schedule an appointment as soon as possible to have this repair performed.

Sincerely,  
Subaru of America, Inc.

*A subsidiary of Subaru Corporation*

Notice to Lessors

*Under Federal law the lessor of a vehicle who receives this letter must provide a copy of it to the vehicle lessee(s) within 10 business days from receipt. The lessor must also keep a record of the lessee(s) to whom this letter is sent, the date sent, and the applicable vehicle identification number (VIN). (For the purposes of this section, a lessor means a person or entity that in the last twelve months prior to the date of this notification has been the owner, as referenced on the vehicle's title, of any five or more leased vehicles. A leased vehicle is a vehicle leased to another person for a term of at least four months.)*