



IMPORTANT SAFETY RECALL – Remedy Available

This notice applies to your motor vehicle,

Recall Campaign No. 17V-115: Air Bag Inflator

March 30, 2017

Dear:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Rolls-Royce Motor Cars Ltd. has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2017 Rolls-Royce Dawn motor cars. Our records indicate that you are the owner of a potentially affected motor car.



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Why are we contacting you?

We are pleased to inform you that we have the necessary parts to complete this recall.

Please contact your authorized Rolls-Royce Motor Cars dealer immediately to have this recall performed. To locate your nearest Rolls-Royce Motor Cars dealer, visit www.rolls-roycemotorcars.com/dealers.

What could happen?

This recall involves one or both front seat-mounted side air bags which may not have been produced to specifications. In a crash of sufficient severity, the air bag(s) may not deploy, increasing the risk of injury. **If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

What will Rolls-Royce Motor Cars do?

The potentially affected air bag(s) will be replaced **free of charge**, and may take up to two hours.

What if the current vehicle ownership information is incorrect?

You can update the vehicle ownership or your contact information by filling out the enclosed postage-paid card.

If you are a vehicle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.

Rolls-Royce Motor Cars

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What if you have questions or experience problems?

Should you have any questions about this recall, please contact your authorized Rolls-Royce Motor Cars dealer. If you need additional assistance, contact Rolls-Royce Motor Cars Customer Relations and Services at 1-877-877-3735 or at Customer.Relations@rolls-roycemotorcarsna.com. For the latest updates to this recall, please visit www.rolls-roycemotorcars.com/recall.

If your Rolls-Royce Motor Cars dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

Please be assured that your safety is important to us and we sincerely apologize if this recall causes any inconvenience. We recommend that you and your passengers wear your safety belt at all times.

Sincerely,

Pedro Mota
President

Rolls-Royce Motor Cars North America, LLC

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