



January 24, 2018

Attention: All Dealer Principals

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign to replace the brake pedal stopper pad with an improved one on certain 2012-2014 MY Forte and Forte Koup vehicles produced from May 2, 2012 through February 28, 2014. The material of the brake pedal stopper pad, which is located between the stop lamp switch and the brake pedal arm, may deteriorate over time allowing the stop lamp switch plunger to remain extended when the brake pedal is released. A deteriorated pad can result in 1) the continuous illumination of the stop lamps, 2) illumination of the traction control warning lamp, 3) the ability to move the shift lever without depressing the brake pedal, and/or 4) activation of the engine management system's brake pedal override feature. These symptoms can increase the risk of a crash.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected 2012-2014 MY Kia Forte and Forte Koup vehicles.

Kia will notify the vehicle owners on **January 30, 2018**.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2012-2014 MY Kia Forte and Forte Koup vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager

Enclosures