



Michael A. Berardi  
Director  
Service Engineering Operations  
Ford Customer Service Division

Ford Motor Company  
P. O. Box 1904  
Dearborn, Michigan 48121

October 24, 2017

**TO:** All U.S. Ford and Lincoln Dealers

**SUBJECT: NEW VEHICLE DEMONSTRATION / DELIVERY HOLD - Advance Notice  
Safety Recall 17S36  
Certain 2017 Model Year F-150 Vehicles with 10R80 Transmissions  
Roll Pin Replacement**

**AFFECTED VEHICLES**

Vehicle	Model Year	Assembly Plant	Build Dates
F-150	2017	Dearborn	23-August-2016 through 02-July-2017
F-150	2017	Kansas City	16-September-2016 through 09-August-2017

Affected vehicles are identified in OASIS and FSA VIN Lists.

**REASON FOR THIS SAFETY RECALL**

In some of the affected vehicles, the roll pin attaching the transmission shift linkage to the transmission may come out. If this happens, movement of the shift lever by the driver will not change the transmission gear state. The transmission will remain in the gear it was in when the pin came out regardless of the position of the shift lever. If the roll pin comes out, a driver may experience any of the following:

- A loose or low effort feel of the shift lever
- If the vehicle is equipped with a floor shifter, the shifter indicator could display inaccurate gear position
- When exiting the vehicle, if the transmission is not in Park, the ignition key can be removed, but a warning chime will sound and a message will be displayed in the instrument cluster indicating Transmission Not in Park
- If the transmission is not in Park or Neutral, the driver would not be able to restart the vehicle
- If the vehicle cannot be shifted to Park and the parking brake is not applied, unintended vehicle movement may occur, increasing the risk of accident or injury

**SERVICE ACTION**

DO NOT DEMONSTRATE OR DELIVER any new in-stock vehicles involved in this safety recall. A complete Dealer Bulletin will be provided to dealers the week of October 30, 2017 when it is anticipated that parts ordering information and repair instructions will be available to support this safety recall.

**When operating affected vehicles prior to repair, make sure the parking brake is applied whenever the vehicle is parked.**

**CUSTOMER NOTIFICATION**

Owners of record will be notified via first-class mail after repair instructions and parts ordering information have been provided to dealers.

**PLEASE NOTE:**

**Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$21,000 per vehicle. Correct all vehicles in your new vehicle inventory prior to delivery.**

**QUESTIONS & ASSISTANCE**

For questions and assistance, contact the Special Service Support Center (SSSC) via the SSSC Web Contact Site. The SSSC Web Contact Site can be accessed through the Professional Technician Society (PTS) website using the SSSC link listed at the bottom of the OASIS VIN report screen or listed under the SSSC tab.

Sincerely,



Michael A. Berardi