

November 10, 2017

Attention: All Dealer Principals

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on certain 2014-2016 MY Kia Soul and Soul EV vehicles produced from July 21, 2013 through September 30, 2015. The vehicles included in this recall were previously recalled under Recall SC108 (14v332) and SC125 (15v736). This recall is being conducted to confirm that the subject vehicles received a proper repair. In some cases, the pinion plug may not have been secured properly. As a result, the pinion gear may separate from the steering gear assembly, causing loss of steering. Loss of steering could increase the risk of a crash.

Dealers are to inspect the pinion plug to ensure the recall repair, if previously conducted, was properly done. Based upon the inspection results, the previous recall repairs will either be redone with an improved method or, if necessary, the steering gear assembly will be replaced.

NOTE: Once SC155 has launched, SC108 and SC125 will be retired.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected 2014-2016 MY Soul and Soul EV vehicles.

Kia will notify the vehicle owners beginning on November 16, 2017.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2014-2016 MY Soul and Soul EV vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest Quality Analysis Manager

Enclosures